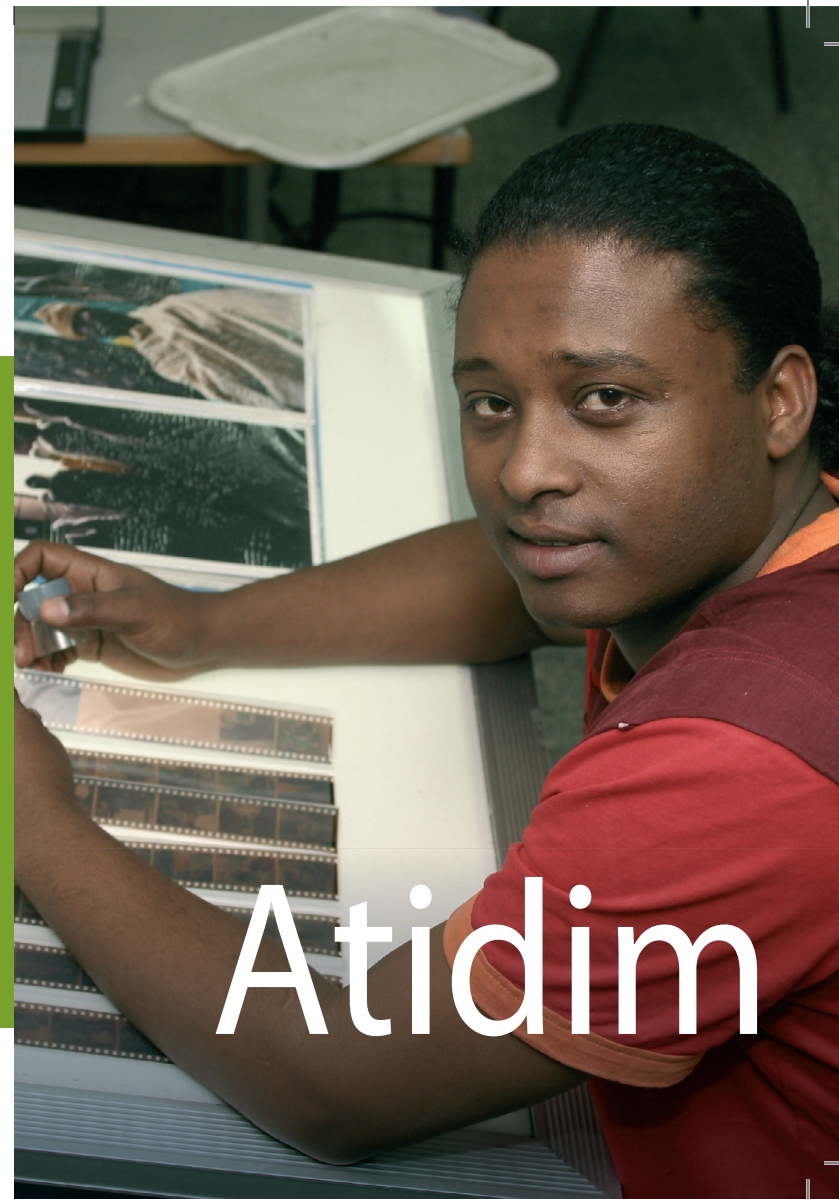




While the State of Israel has achieved tremendous advances since its founding, ever-widening gaps have developed between the 'haves' and the 'have nots.' Through equal educational opportunity, Atidim is developing valuable human resources and closing socioeconomic gaps that cripple Israel's periphery.

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Atidim

Atidim, a joint partnership of Friends of Atidim Association, the Jewish Agency for Israel, Israeli government ministries, the private sector and non-profit organizations, proactively identifies the top 30 percent of youth from the periphery and low-income communities and offers them equal educational opportunities. The program has had unprecedented success, ensuring that talented young people from lower socio-economic areas are able to receive a higher education, finance their studies and serve in their communities as leaders to further strengthen and develop the potential in these areas.

The Jewish Agency is a strategic partner in three Atidim programs: Pre-Atidim, Atidim in Industry and Atidim – Cadets for Public Service. Pre-Atidim provides honors-level education for talented high school students, ages 13-18, in periphery areas that leads to an advanced science-oriented high school diploma and increases their chances of being

accepted into one of Israel's top universities. The program is now operating in 110 schools in more than 40 towns, reaching close to 10,000 students. The goal is to reach 20,000 students in the course of the next few years.

Atidim in Industry encourages bright young people from the periphery, ages 21-30, to earn an academic degree after finishing their military service. Through Atidim in Industry, students receive financial support for tuition and living expenses, tutoring in their course of study, and experience in a leading Israeli company. The students are adopted by the company and, after completing their studies, the company employs the students as full-time employees.

Atidim – Cadets for Public Service provides students with college scholarships for a special course of study that trains them to work in the public sector. The program aims to integrate talented, ambitious individuals from underprivileged communities in key positions in the Israeli public sector.

Education. Excellence. Enrichment. Equal Opportunity.

Atidim offers today's disadvantaged youth and young adults a more positive and enriching future. By bolstering traditionally disenfranchised young people, including new immigrants, Atidim truly transforms the landscape of Israeli society.