

The Jewish Agency for Israel

2018 Operating Budget Proposal

by Strategic Areas of Activity



הסוכנות היהודית
JEWISH AGENCY
לארץ ישראל
FOR ISRAEL

Securing the Jewish Future for Generations

October 2017

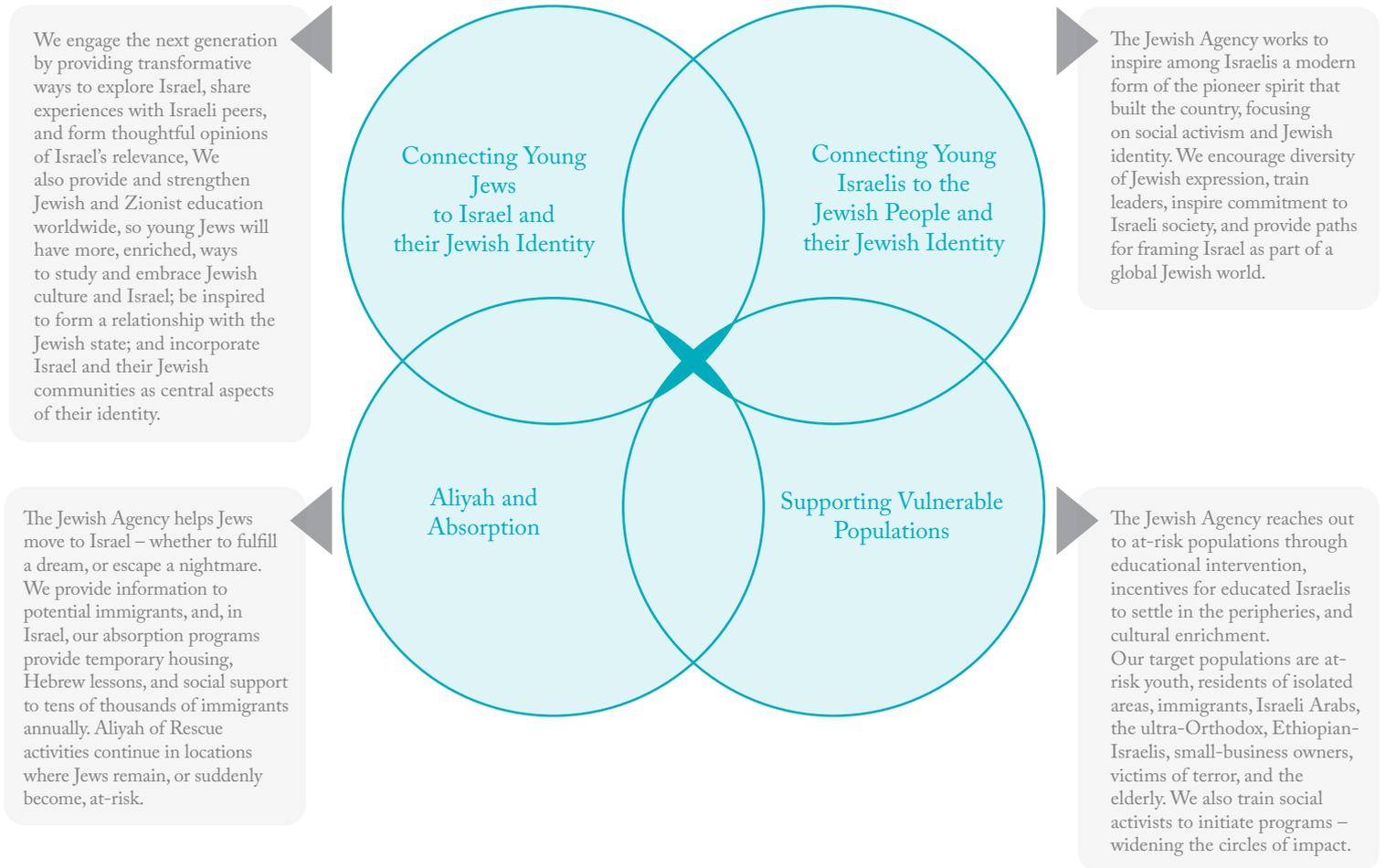


הסוכנות היהודית
JEWISH AGENCY
FOR ISRAEL
לארץ ישראל

OUR VISION: *To ENSURE the FUTURE of a CONNECTED, COMMITTED, GLOBAL JEWISH PEOPLE with a STRONG ISRAEL at its CENTER.*

OUR MISSION: *INSPIRE JEWS throughout the world to CONNECT with their PEOPLE, HERITAGE, and HOMELAND, and EMPOWER them to BUILD A THRIVING JEWISH FUTURE and a STRONG ISRAEL.*

ACTIVITIES BY STRATEGIC DIRECTIONS



The Jewish Agency for Israel – 2018 Activities by Areas of Activity

US dollars in thousands

Program Category	Total Operating Budget 2018
Aliyah and Absorption (pp. 7-8)	\$80,071
Support Vulnerable Populations and Young Activism (pp. 9-11)	\$65,462
Connect Young Jews to Israel and their Jewish Identity	
– Through Shlichim (p. 12)	\$18,897
– Through Immersive Israel Experiences (p. 13)	\$74,566
– Through Communal Educational Programs (pp. 14-16)	\$29,453
Connect Young Israelis to the Jewish People and their Jewish Identity	
– Through Training Young Change Agents in Israeli Society (pp. 17-19)	\$21,604
– Through Partnerships (p. 20)	\$19,973
– Through Jewish Unity and Pluralism (pp. 21-23)	\$19,628
New Initiatives to be Launched in 2018	\$85
Research, Planning, Strategy, and Measurement	\$2,075
Support Services Not Allocated*	\$16,748
Inflation & Contingency	\$5,691
Additional reduction - under negotiation with partners	-\$2,000
Additional reductions to be allocated	-\$8,000
Total	\$344,253

*Allocated overhead to programs averages 6% of program costs.

This report provides information on the direct outputs of our activities. Beyond these circles lie far wider numbers of people who are impacted by our work. We estimate that through a ripple effect, our activities annually impact hundreds of thousands of Jews.

The Jewish Agency has developed, a new approach to quantifying the number of people it reaches. We now distinguish between beneficiaries who are "engaged" and those who are "encountered":

- Engaged: Direct participants in activities and/or those who attended at least four events
- Encountered: Second circle of participants or beneficiaries and/or those who attended up to three events

The Jewish Agency for Israel 2018 Operating Budget – Income

US dollars in thousands

Collective funds from Federations and communities and other donors around the world; designated funds from Federations and communities, individuals, foundations, and other donors around the world; fees for service; and income from endowment and other assets of The Jewish Agency.

Source of Income	Amount 2018
UIA - JFNA Campaigns	\$112,400
Keren Hayesod	\$38,000
UIA - US Government Grant	\$7,500
Income to be Raised	\$17,750
Income from Assets	\$13,403
Activities Funded by Fee for Service (including Government of Israel)	\$160,700
Income Contingency	-\$5,500
Total	\$344,253

Aliyah and Absorption

US dollars in thousands

Bringing olim to Israel, operating programs, and maintaining the infrastructure to encourage, facilitate, and realize Aliyah and absorb new immigrants.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Absorption Centers and Temporary Absorption Apartments	\$33,672	Absorption Centers offer a “soft landing” and transitional housing for new immigrant families and adults at the beginning of their acculturation process in Israel. with a focus on families from regions of distress. The Jewish Agency's 19 Absorption Centers include rooms for Hebrew lessons, preparation for life and employment in Israel, events, activities, and cultural presentations. To help Ethiopian immigrants overcome their unique hurdles in adjusting to life in Israel, when they leave the Absorption Centers and move into their own housing, The Jewish Agency gifts them with the kitchen appliances and furniture that they used in the Center.	7,600 Olim (immigrants)
Preparation for Aliyah	\$21,139	<p>Worldwide: Preparation for Aliyah includes various programs and services that encourage Aliyah and help potential olim receive the information they need. Examples include Aliyah fairs and a partnership with the government of Israel through "Ofek Yisraeli." Eligibility Services: In most countries, The Jewish Agency is entrusted by the Israeli government with responsibility for verifying that each immigrant is eligible for Aliyah under Israel's Law of Return. Each potential olah is required to meet with a Jewish Agency <i>shaliach</i> (emissary) in person and submit documentation attesting to his or her eligibility. Once the application passes The Jewish Agency's eligibility process in Jerusalem, the shaliach facilitates the receipt of the Aliyah visa. Resources are devoted by Organizational Shlichim and by Worldwide Community Representatives to promoting Aliyah and preparing applicants - these emissaries provide guidance on education, housing, health, and employment opportunities. Each year, tens of thousands of potential olim worldwide receive services.</p> <p>The Global Service Center: Aliyah and Israel Experience Hotline provides vital information on The Jewish Agency's Israel and Diaspora programs and services for current and potential olim and other consumers. Service is offered 6 days a week, in 6 languages.</p> <p>In the FSU: Preparation for Aliyah in the FSU includes a variety of activities under the Know Israel umbrella, which encourage potential olim in the FSU – tens of thousands annually – to discover contemporary life in Israel through seminars, fairs, round tables, lectures, video conferences with family members in Israel, and videoconferences with Aliyah experts. Limudiya academic-year courses in cities throughout the FSU prepare teens to take the entrance exams for the Na'ale and Selah programs in Israel.</p> <p>In Ethiopia: Ethiopia - Gondar Compound: A team of the Jewish Agency, in cooperation with the Ministry of Interior, is working to examine the Aliyah candidates' eligibility, in accordance with the decision of the Government of Israel in Ethiopia. The team provides services to those who are waiting to be recognized as eligible for Aliyah and prepares those eligible for immigration to Israel.</p>	<p>*Preparation for Aliyah: 28,600 participants in 39 events in the FSU. 15,000 in 70 events in ROW.</p> <p>*Organizational Shlichim and Worldwide Community Representatives: activity in 30+ countries</p> <p>*FSU Shlichim: 8 total (including mobile)</p> <p>*Global Service Center: 3,500 internet inquiries, 160,000 phone calls, 13,500 new files representing 24,000 people</p>
Olim Flights	\$10,156	Olim Flights are funded by The Jewish Agency to help bring new immigrants from around the world to Israel. Each olah receives a ticket to Israel compliments of The Jewish Agency.	25,000 Olim

Aliyah and Absorption (continued)

US dollars in thousands

Bringing olim to Israel, operating programs, and maintaining the infrastructure to encourage, facilitate, and realize Aliyah and absorb new immigrants.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Young Adults' Absorption Programs	\$11,958	Includes an array of residential absorption programs for new immigrants to Israel aged 18-35, including Selah (for recent high school graduates from the FSU), Kibbutz Ulpan (combining Hebrew study with work on a kibbutz), First Home in the Homeland (kibbutz-based absorption for young families), and Ulpan Etzion (for college graduates; 5 locations). It also includes Ulpan Kinneret (in Tiberias) and Beit Brodetsky (in Tel Aviv). Wings provides services for "lone soldiers" – immigrants who do not have close family members in Israel: education about their rights, host families, and (in some cases) financial assistance. When they are about to be discharged from the IDF, Wings provides a 5-day seminar, that focuses on career planning, financial management, job options, and options for university studies and scholarships. Wings provides support for lone soldiers for up to two years after their discharge. Tech & The City is a 5-month residential program specifically for young, motivated high-tech students and professionals with academic degrees. It includes an entrepreneurship course at the Technion to prepare participants to join Israel's high-tech employment market.	5,700 participants
Initial Ulpanim	\$1,393	Ulpan: Intensive Hebrew Language Programs for new immigrants are housed within absorption centers, and include five hours of intensive, immersive Hebrew-language instruction, five days a week, for five months.	9,500 participants
Nefesh b'Nefesh	\$1,191	Nefesh b'Nefesh is an organization that operates in collaboration with The Jewish Agency and the government of Israel, to facilitate Aliyah from the United States and Canada. Nefesh b'Nefesh provides potential olim with pre-Aliyah guidance and logistical and financial support.	3,600 olim from the US and Canada
At Home Together and Olim Associations	\$562	At Home Together (Babayit B'Yachad) mobilizes volunteers throughout Israel to offer new immigrants a variety of practical services. They help new <i>olim</i> manage challenges such as opening a bank account and registering for a health fund; finding tutors for their children; and connecting with Israeli families. Olim Associations are autonomous non-profit organizations The Jewish Agency provides partial support for their work.	
Total	\$80,071		

We leverage \$32M of funding to our budget from our collective partners with \$48M of additional funding (designated and fee for service), achieving a total programs budget of \$80M.

* Includes allocated overhead averaging 6% of program costs.

Support Vulnerable Populations and Young Activism

US dollars in thousands

Programs operated by The Jewish Agency in Israel that address important social needs among youth, the elderly, and other at-risk populations, as well as emergency response.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Youth Villages	\$23,488	The Jewish Agency's four Youth Villages in Israel provide cost-effective boarding school settings for many hundreds of youth with severe emotional, behavioral, and family problems. Intensive educational, clinical, and social work services help 12- to 18-year-olds succeed in and complete high school and enter the Israeli army with their peers. Alumni receive ongoing services.	780 beneficiaries
Amigour Social Housing	\$22,686	Amigour is a Jewish Agency subsidiary company that provides housing to underserved populations in Israel. Older adults, most of whom are Holocaust survivors, live in 57 Amigour sheltered living complexes. Amigour also manages 11,300 subsidized public housing apartments.	40,000 beneficiaries
Youth Futures	\$11,399	Youth Futures makes an impact, in ever-widening circles, in the Jewish (secular to ultra-Orthodox), Arab, Druze, and Bedouin populations in 36 communities. It uses an innovative, in-school model based on professional mentors. Each mentor works full-time with 16 at-risk children and their parents, teachers, and social welfare representatives, to oversee the children's emotional, interpersonal, familial, and scholastic development. Children stay with the same mentor for 3 to 5 years. The impact ripples throughout communities and towns, reaching 10,000 people annually: children and their family members.	283 mentors; 10,000 children and family members
Atidim and Net@	\$2,528	Atidim prepares promising students from disadvantaged peripheral communities in Israel, including hundreds of Ethiopians, many hundreds of Bedouins and Druze, and thousands of other Israelis, for higher education at leading universities. Net@ is a joint program of The Jewish Agency, Cisco Networking Academy, Keren Hayesod, and Appleseeds Academy. This "technological youth movement" creates opportunities for teenagers from Israel's periphery by training them in marketable computer skills that culminate in certification as computer and network technicians. Inherent in the curriculum are social values including leadership, pluralism, and volunteerism. In addition to the technological studies, each participant performs a practicum in either volunteer computer repair, informal education, or social action initiatives.	21,000 <i>Atidim</i> participants 1,700 <i>Net@</i> participants
Pension for Former Prisoners of Zion	\$1,982	The program supports this population of Jews who were arrested or exiled before their immigration, due to Zionist activity. Support is provided through a modest monthly stipend. Many of the Prisoners of Zion, who are now elderly, find it difficult to manage economically. This population receives an allowance from The Jewish Agency and the Government of Israel.	357 beneficiaries

Support Vulnerable Populations and Young Activism (continued)

US dollars in thousands

Programs operated by The Jewish Agency in Israel and other locations that address important social needs among youth, the elderly, and other at risk populations, as well as emergency response.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Young Communities	\$1,165	Our Young Activism staff trains young Israelis to become social entrepreneurs and thereby widen the circles of impact. Young Communities are groups of Israelis who commit to living, working, and volunteering in a high-need area. Ketzef helps them create social-activism businesses in Israel's peripheries. Choosing Tomorrow encourages college students to remain in vulnerable areas after graduation. The Click Fund provides independent young Israeli social activists with micro-grants to initiate community-service programs. Hamitcham encourages young Israelis to build Young Communities in Arad and the Negev.	More than 100 Young Communities and social entrepreneurs making an impact on 7,745 beneficiaries and 142,000 encounters
Scholarships	\$231	The Jewish Agency invests each year in scholarship funds for higher education and professional training. Recipients volunteer to "give back" to the community. The beneficiaries come from targeted vulnerable populations from throughout Israel, with a focus on students who are new immigrants, study in the periphery, or are alumni of youth villages. The goal of the scholarship funds is to help students succeed both financially and personally in their quest for higher education, and to help them become productive citizens of Israel.	1,200 scholarships
Loan Funds for Small Business	\$718	Loan Funds strengthen Israel's business sector by helping to create or expand small businesses. They provide professional support to business owners who are applying for bank loans, and provide financial guarantees to banks to help the businesses secure the loans. The donor funds are leveraged sevenfold. The eight funds focus on the Negev, the Galilee, and Jerusalem, and target populations including new immigrants, the Arab population, the ultra-Orthodox population, and the Ethiopian community. The Loan Fund Division has been developed on the P2G platform and is supported by Israeli lay leaders. Over the last decade, it has helped create thousands of new jobs. (This budget is primarily for the operational cost of \$7M of the revolving loan funds, which are then leveraged by the banks at a ratio of up to 7:1, thereby providing the potential for loan grants of \$49M.)	Loans to 250 small businesses with 1,250 employees

Support Vulnerable Populations and Young Activism (continued)

US dollars in thousands

Programs operated by The Jewish Agency in Israel and other locations that address important social needs among youth, the elderly, and other at risk populations, as well as emergency response.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Crowd.IL	\$660	Crowd.IL aims to accelerate the development and growth of small/ micro businesses and social organizations in Israel's geographic and socioeconomic periphery and also to give businesses that are owned by or employ members of marginalized social groups access to fair credit. Crowd.IL will supplement existing financial solutions with more accessible opportunities, through an online platform that will help match investment resources from the "crowd" of Israelis and Jews across the world to the issues that matter to them. At the same time, Crowd.IL aims to encourage millennials to form stronger connections to the State of Israel. Crowd.IL will provide funding in the form of social impact loans: unique, interest-free loans that encourage innovation and social contributions, in a manner that appeals to younger generations.	Raise resources that will facilitate 250 loans in 2018
Fund for Victims of Terror, La'ad, and Special Operations	\$605	The Fund for the Victims of Terror assists individuals and families in Israel who suffer hardship as a result of a terror attacks or other crises. Financial assistance is coordinated with the government of Israel to avoid duplication of services, and to complement the limited funds provided by government agencies. La'Ad provides assistance to Holocaust survivors in Israel. Special Operations refers to Aliyah of Rescue , and to solutions for acute needs, e.g. the "days of respite" we provided children during Operation Protective Edge.	Fund for Victims of Terror: more than 100 families receiving immediate assistance
Total	\$65,462		

We leverage \$8M of funding to our budget from our collective partners with \$57M of additional funding (designated and fee for services), achieving a total programs budget of \$65M.

* Includes allocated overhead averaging 6% of program costs.

Connect Young Jews to Israel and to their Jewish Identity - through Shlichim

US dollars in thousands

Israeli emissaries sent by The Jewish Agency provide education, connection, and identity between Jews around the world and Israel.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Youth Movement Shlichim	\$6,965	Youth Movement Shlichim develop and coordinate Israel engagement activities with Zionist youth movements in the Diaspora.	84 Youth Movement Shlichim; 16,800 engaged; 67,200 encountered
Community Shlichim and Zionist Seminars	\$6,367	This line covers Community Shlichim , who work in and with communal organizations in around two dozen countries across the Diaspora. They serve as a central resource for Israel education in the local community and help increase Jewish identity and feelings of connection to Israel. It also includes Zionist Seminars , which impart Jewish-Zionist values, within the framework of Jewish day schools and Jewish community programs, through unmediated encounters between young Israelis and Jewish youth in the Diaspora. Dozens of young Israeli leaders between 21 and 28 years old work with thousands of students abroad to generate dialogue about Israel, the participants' own family histories, and their connections to the Jewish People, the State of Israel, and Jewish tradition.	93 Community Shlichim; 18,600 engaged; 139,500 encountered
Campus Israel Fellows	\$5,565	Jewish Agency Israel Fellows to Hillel are young adults who have completed army service and university study. These "Campus Fellows" work for one to two years on university campuses around the world mainly in North America, with the goal of empowering student leadership and creating Israel-engaged campuses. Fellows are based in campus Hillels and work with students and faculty to strengthen their campus affiliation with and support of Israel.	More than 150 campuses; 12,750 engaged; 42,500 encountered
Total	\$18,897		

We leverage \$8M of funding to our budget from our collective partners with \$11M of additional funding (designated and fee for services), achieving a total programs budget of \$19M.

* Includes allocated overhead averaging 6% of program costs.

Connect Young Jews to Israel and to their Jewish Identity - through Immersive Experiences

US dollars in thousands

Allowing young Jews from around the world to visit Israel and to experience and interact with its people, history, and society.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Masa Israel Journey	\$53,712	Masa Israel Journey leads international experiences in Israel for Jews aged 18-30, including internships, volunteer opportunities, university and Jewish studies, and more. Masa provides an innovative educational platform to program providers and offers every eligible participant a grant of \$200-\$9,100 toward the cost of his or her program. Since its founding by The Jewish Agency and the Government of Israel in 2004, some 120,000 alumni have enjoyed Masa's programs of 5-12 months.	11,500 participants (2017-2018 academic year)
Onward Israel	\$5,950	Onward Israel is a partnership between lead philanthropists the Israeli Government and The Jewish Agency that provides 6-to-10-week, high-quality, resumé-building experiences in Israel for 18- to 30-year-olds, in partnership with Jewish organizations overseas. 2,800 participants are expected to take part in Onward Israel in 2018 (1,400 of them receive grants through Masa). The initiative began in 2012 with 265 participants.	2,800 participants (1,400 of them receive grants through Masa)
Taglit-Birthright Israel	\$5,272	Taglit-Birthright Israel provides 10-day educational Israel experiences to Jews aged 18 to 26, from around the world, completely free of charge. Since 1999, The Jewish Agency has been a partner in Taglit-Birthright with the Government of Israel, JFNA, and individual philanthropists. The Jewish Agency is directly involved in bringing thousands of participants each year, with a special focus on facilitating Taglit-Birthright experiences and related programming for communities in need—including Germany, Hungary, Argentina, Brazil and the FSU—and for Russian-speaking Jews worldwide.	5,850 participants on programs assisted or operated by The Jewish Agency
Morasha	\$6,240	Morasha a 15-25 day educational tour of Israel, provided jointly by The Jewish Agency and Israel's Ministry of Education. Morasha is an enrichment course on Judaism, Israel, and Hebrew provided by local Diaspora communities for Jews aged 17-30.	1,925 participants
Israel Tech Challenge	\$3,392	Israel Tech Challenge chooses gifted Jewish students from around the world in the computer science fields, and brings them to Israel for one of three tech experiences: Tech Challenge Experience (12 days), Tech Interns (6-10 weeks, with Onward Israel), and Tech Fellows (10 months, with Masa Israel Journey).	110 participants
Total	\$74,566		

We leverage \$31M of funding to our budget from our collective partners with \$44M of additional funding (designated and fee for services), achieving a total programs budget of \$75M.

* Includes allocated overhead averaging 6% of program costs.

Connect Young Jews to Israel and to their Jewish Identity - Through Communal Educational Programs

US dollars in thousands

A range of Israel- and Jewish-focused educational programs and activities for Jews and Jewish communities around the world.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Community and Educational Enhancement worldwide	\$9,414	<p>Includes a large number and variety of events, program support, and program operations targeted to specific countries or regions (not including Israel) in the fields of Israel Experiences; Shlichim activities; Jewish education; safety and security; and leadership development, including:</p> <ul style="list-style-type: none"> • Resources devoted by Organizational Shlichim and Worldwide Community Representatives to community activities. • Program Growth Incentive, which funds community service activities around the world. • Educational activity in formal and informal education around the world. • Program centers and educational programs in South America, educational programs at "Beit Israel" in Hungary and "central Israel" in South Africa. • England Youth Movement Activities, including informal educational programs and projects within youth movement frameworks in the UK. 	*Organizational Shlichim and Worldwide Community Representatives: activity in 30+ countries
FSU Camping Programs	\$5,743	<p>Our transformative, flagship campers in the FSU are staffed by trained, local counselors and Russian-speaking Israeli counselors, who introduce Jewish young people to Israel and to Jewish history and customs – for many campers for the very first time. Our residential camps enable nearly 8,000 children each year to enjoy immersive Jewish learning experiences (for 7-10 days in summer, or more brief experiences in winter). Our new day camps, launched in 2014 in cooperation with local communities, supplement the residential camps, and provide Jewish experiences to children whose parents prefer they sleep at home or who are too young for sleep-away camp. Each day camp reaches 45 children aged 7 to 13, providing four days of immersive Jewish learning during school vacations.</p>	8,000 participants in summer/winter residential camps; 1,500 participants in day camps; 820 local and 400 Israeli counselors trained (Young Educational Leadership)
Heftzibah FSU Jewish Day School Network	\$4,202	<p>Heftzibah is a network of 45 Jewish day schools in the FSU that introduce children to Hebrew, Jewish history and tradition. The Jewish Agency, in partnership with the Israeli Ministry of Education, supports additional informal education enrichment programs for Heftzibah students.</p>	11,000 pupils at 45 schools

Connect Young Jews to Israel and to their Jewish Identity - Through Communal Educational Programs (continued)

US dollars in thousands

A range of Israel- and Jewish-focused educational programs and activities for Jews and Jewish communities around the world.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Cha'il—Israel Education Abroad	\$4,194	Cha'il Israel Education Abroad is a joint Diaspora Jewish education initiative of The Jewish Agency and the Government of Israel, and work in Jewish high schools and education centers in South America and Europe—with a focus on populations and countries that are in economic distress or show low levels of Jewish identity—and in American Jewish schools with large populations of Russian-speakers. Cha'il provides Jewish-Zionist educational programs in the schools; professional development for teachers of Hebrew and Jewish-Zionist studies, including seminars in Israel; financial support and scholarships for growing and strengthening Israel-based curricula in Jewish schools; and educational trips to Israel for students.	7,200 students, of whom 830 visit Israel
Youth, Student, and Community Activities—FSU	\$1,899	Youth and Student Activities in the FSU are programs for alumni of our summer and winter camps. Thousands of teens and university students take part in our programs revolving around holidays and Shabbat, as well as long-term activities that give the youth a Jewish education; empower the students; connect them to their Jewish identities; and develop local leadership. The programs are carried out by young people, most of whom work as summer/winter camp counselors and receive regular training. Through the activities and the training for young educators, The Jewish Agency has created a network of leaders and close working relationships between teens and young adults across the region.	4,000 participants in youth and student activities; Community activities are fully based on elective funding
Programs with Former Soviet Union Émigrés	\$1,610	Programs with FSU Émigrés are mainly in Germany, and serve regions with significant concentrations of RSJs. Jewish Agency shlichim engage these groups with the larger Jewish community and help them navigate their identities as Jews of Russian background in English- or German-speaking countries.	Germany: 330 young leaders attracting 2,500 participants

Connect Young Jews to Israel and to their Jewish Identity - Through Communal Educational Programs (continued)

US dollars in thousands

A range of Israel- and Jewish-focused educational programs and activities for Jews and Jewish communities around the world.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Ulpanim, Sunday Schools, and Jewish Literacy programs in the FSU	\$1,398	Ulpanim provide Hebrew classes across the FSU, as well as teacher training, programming, materials, and resources. Sunday Schools in the FSU offer financial support and, in many cases, professional and managerial support to teachers, to upgrade the quality of Jewish education for elementary school-age children. For many students, the Sunday Schools provide their only Jewish education. Additionally, around 1,000 parents engage in Jewish Literacy programs while their children are in Sunday school.	5,800 students in Hebrew ulpanim; 2,800 pupils in 87 Sunday schools
Pre- & Post- Israel Experiences	\$828	Pre-Israel Experience Programs provide educational preparation for Jews who travels to Israel on a Taglit-Birthright program. Post-Israel Experience Programs contribute to leadership development and strengthening the Jewish community's next generation. MiNYanim , carried out with the support and leadership of UJA-Federation of New York, along with additional funding from other Federations, empowers alumni of Taglit-Birthright, primarily in Central and Eastern Europe, to build and carry out projects that strengthen Jewish life in their communities, and to join together in a global network, including with Israeli peers.	* FSU Pre- Israel Experience Programs: 1,200 participants * Minyanim: 50 young leaders; 860 encountered
Israel Experiences Marketplace	\$165	Israel Experiences Marketplace Every year, some 85,000 to 90,000 Jews between the ages of bar/bat mitzva and 40 visit Israel on group programs that range in length from 10 days to one year. Currently, each program or platform recruits participants independently, and maintains their own databases of information about people who inquire about their programs, participants, and graduates. The Digital Israel Experiences Marketplace will present information on the full range of existing programs, and thereby allow the young consumers to build a personalized educational experience of Israel that meets their needs and specific interests to the highest degree possible. The marketplace will be based on an advanced technological system that ensures a high-quality customer experience, while also allowing the marketplace operator to analyze the information that it gathers on each user, and thereby offer a continuum of opportunities for Israel experiences that answer each client's needs and interests at every stage in life during which a young Jew is part of the target audience.	
Total	\$29,453		

We leverage \$14M of funding to our budget from our collective partners with \$15M of additional funding (designated and fee for services), achieving a total programs budget of \$29M.

* Includes allocated overhead averaging 6% of program costs.

Connect Young Israelis to the Jewish People and to their Jewish Identity - Through Training Young Change Agents in Israeli Society

US dollars in thousands

Bringing to young Israelis learning and meaning, and training young change agents in Israeli society.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
North American Camp Shlichim	\$4,740	Each summer, The Jewish Agency sends about 1,400 young-adult Israelis to hundreds of Jewish camps to represent Israel as a living, thriving Jewish state. North American Camp Shlichim participate in, and are integrated into, all aspects of programming in their assigned camp settings. Their experiences profoundly impact the way they view themselves as members of a global Jewish People.	1,400 camp counselors reaching 170,000 campers, staff, and visiting family
Nitzana Educational Community	\$3,431	Nitzana , situated in the western Negev, is a cutting-edge residential and learning community, founded by The Jewish Agency, where young people of all backgrounds come together for a variety of educational experiences that emphasize tolerance, mutual understanding, and respect for themselves, each other, and the natural world. The Neve Midbar youth village in Nitzana caters to Bedouin children from southern Israel, who live together with Jewish participants of other Jewish Agency programs.	235 participants in long-term programs (including Masa and Derech Eretz); 28 Shin Shinim; 17,500 encountered
Mechinot: Post-High School and Post-Army Service Learning	\$3,938	Our Pre-Army Academies (mechinot) provide Israeli high school graduates with opportunities for Jewish study, volunteerism, and leadership training before they enter the IDF. The programs pave the way for more successful military service, which changes their career trajectories for a lifetime. Most are residential. Derech Eretz mechinot are for young people from Israel's outlying regions. Kol Ami participants include both Israelis and young people from overseas. Aharei! Ba'ir are day mechinot for students who wish to live at home while preparing for their enlistment into the IDF. Mechinot for New IDF Alumni provide post-military service vocational training.	920 participants
Kiryat Moriah Campus	\$2,870	The Kiryat Moriah Campus in Jerusalem serves as The Jewish Agency's center of education and leadership development for young Jews visiting Israel from the Diaspora. The campus houses classrooms, dormitories, administrative buildings, and event venues.	Annually, Kiryat Moriah provides around 110,000 overnight stays for young people on a variety of programs

Connect Young Israelis to the Jewish People and to their Jewish Identity - Through Training Young Change Agents in Israeli Society (continued)

US dollars in thousands

Bringing to young Israelis learning and meaning, and training young change agents in Israeli society.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
<i>Shin Shinim</i> (Shlichim)	\$4,109	Service Year Shlichim (<i>ShinShinim</i>) is the "year of service program" that offers Israeli high school graduates an opportunity to delay mandatory service in the Israel Defense Forces and serve Diaspora communities for up to 12 months. The program allows communities to meet young Israeli ambassadors who perform meaningful service prior to entering the army and enables young Israelis to deepen their connection to the Jewish world. The Hubs are a new organizational model of the shinshinim program. Each Hub will consist of 8-12 Shinshinim who are operated by the Jewish Agency to cultivate the program's potential as well as stellar growth.	113 Service Year Shlichim; 33,900 engaged; 135,600 encountered
Mandel Program For Excellence	\$1,089	Designed to identify, recruit, employ and train outstanding young Israelis. The program will focus on the highest-performing young emissaries, those with particular potential to advance themselves, the institutions in which they work during their service, and ultimately The Jewish Agency, Israeli society, and connections between Israel and the Jewish world. Fellows will be selected in their last year of shlichut campuses. This group will be employed by The Jewish Agency for at least two years upon their return to Israel and will be engaged throughout that time in a professional development program geared to support them in mid-level positions at The Jewish Agency as change agents, and to prepare them for significant impact upon Israeli society and the Jewish world in the years to come.	13 participants
Program for Shlichut Alumni	\$440	The program is designed to harness the enormous motivation of young returning shlichim for continued service to Israel, The Jewish Agency, and the Jewish world. The alumni organization serves as a platform through which returned shlichim can continue their journeys of leadership development and social activism, offering regular events, academic scholarships tied to volunteerism, and exploration of non-profit employment opportunities and volunteer-based social initiatives. As a result of this program, among other successes, dozens of shlichut alumni are now engaged as social activists in Jewish Agency "Young Activism" programs (Choosing Tomorrow, Ketzev, or Click) or as volunteers in other Jewish Agency frameworks.	1,100 participants
ShinShinui: Service Year Enrichment	\$523	Annually, around 2,500 motivated Israelis defer their army service for a year to volunteer within, and on behalf of, Israeli society, through frameworks organized by a variety of non-profit organizations around the country. In response to an identified need for more professional training for these volunteers, The Jewish Agency, in cooperation with the Avi Chai Foundation and the Israeli government is creating training centers for Israelis in their "service year," well as those in the National Service program and other large-scale volunteer programs. Six centers reach hundreds of volunteers each year.	450 participants

Connect Young Israelis to the Jewish People and to their Jewish Identity - Through Training Young Change Agents in Israeli Society (continued)

US dollars in thousands

Bringing to young Israelis learning and meaning, and training young change agents in Israeli society.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Central Zionist Archives	\$189	The Central Zionist Archives , founded in 1919, has been since 1956 the historic archives of the Zionist Movement, the World Zionist Organization, and The Jewish Agency.	
Digital Transformation of The Jewish Agency (Chief Digital Officer)	\$275	Digital Transformation of The Jewish Agency (Chief Digital Officer) In order to ensure The Jewish Agency fully enters and embraces the digital age in all its relevant manifestations and opportunities; transform the use of digital technology within the organization and maximize its introduction and effective application in relevant programs, operations and services; build and fully implement digital capabilities and foster a cross-organization digital mindset, a new position was created, that of Chief Digital Officer (CDO).	
Total	\$21,604		

We leverage \$6M of funding to our budget from our collective partners with \$16M of additional funding (designated and fee for services), achieving a total programs budget of \$22M.

* Includes allocated overhead averaging 6% of program costs.

Connect Young Israelis to the Jewish People and to their Jewish Identity - Through Partnerships

US dollars in thousands

Fostering connection and interaction between Israelis and Diaspora Jews through community- and school-based activities, often leading to additional programs initiated by the communities.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Partnership2Gether (P2G)	\$19,396	Partnership2Gether (P2G) connects more than 450 communities in Israel and around the world in 46 partnerships. Each partnership provides opportunities for Israelis and Diaspora Jews to create enduring relationships, thereby establishing the bedrock of a global community. Each partnership has a budget for their programs. The respective Steering Committee of each partnership decides how to allocate these funds. G2: The Global Intergenerational Initiative will provide an opportunity for a grandparent and grandchild in the pre-bar/bat mitzva year to engage together as partners and in a large group in learning, sharing and doing together in a Jewish context, in order to strengthen the pre-teens' relationship to their family, local community, Israel and the Jewish people. 248: Community Action Network is targeting the 30-45 year old age group, the aim is to translate their knowledge and experience into social entrepreneurship, action and doing in the context of the Jewish collective and global challenges	46 Partnerships; 360,000 participants
Global School Twinning Network	\$577	The Global School Twinning Network links day schools and synagogue schools in Jewish communities across the world with Israeli schools, through joint activity based on shared values. The activities provide students and educators with direct and personal connections that transform Israel and the global Jewish people from abstract concepts into tangible realities. In addition to pairing schools, the network offers teacher-training programs, specially-developed curricula, and other support services. School Twinning is often implemented within the framework of Partnership2Gether. The network is home to 320 twinnings—700 schools—engaging all grade levels and Jewish streams.	56,000 students and 2,200 teachers at 700 schools
Total	\$19,973		

We leverage \$8M of funding to our budget from our collective partners with \$12M of additional funding (designated and fee for services), achieving a total programs budget of \$20M.

* Includes allocated overhead averaging 6% of program costs.

Connect Young Israelis to the Jewish People and to their Jewish Identity - Through Jewish Unity and Pluralism

US dollars in thousands

Providing Jewish connection and activism for all segments of world Jewry.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Conversion Studies (including Nativ Jewish Education for Immigrant soldiers)	\$9,022	The Institute for Jewish Studies In partnership with the Israeli government provides Israeli citizens who are not <i>halachically</i> Jewish with frameworks for enriching their knowledge about Judaism and, for those who are interested, assistance in the conversion process: (1) weekly meetings for university and college students, provided on campuses (2) bi-weekly meetings for the general public, provided in communities around Israel (3) Nativ , a 7-week program of learning, traveling through Israel, and sharing observance of Shabbat and holidays, for immigrant IDF soldiers who are disconnected from their Jewish roots or not halachically Jewish. After Nativ many choose to pursue an optional extended conversion course.	8,300 participants
Global Leadership Institute programs and Machon L'Madrichim	\$4,724	The Global Leadership Institute cultivates young Jewish adults (18-34) in the Jewish world to lead globally and locally across organizational, geographic, and denominational boundaries in times of change. The project offers a variety of programs in Israel and around the globe, and trains around 600 students annually, all of whom are involved in a multi-staged leadership program and are committed to communal work. Included in the Institute is Machon L'Madrichim , which provides tools to graduates of Zionist youth movements from abroad, training them to become Jewish community leaders, and specifically youth movement leaders, upon their return from their "gap year" in Israel. The program includes 4.5 months of experiential courses in Jewish and Israel education and leadership.	480 participants in Machon L'Madrichim
Support for Religious Streams	\$3,216	Support for Religious Streams: The Jewish Agency allocates funds to organizations and programs affiliated with Israel's Reform, Conservative, and Modern Orthodox movements. This support bolsters these movements' presence in Israel and strengthens their impact. These programs offer Israelis a diversity of opportunities for religious expression, and provide them with a greater understanding of Jewish expression outside Israel. These organizations also help Jews worldwide feel that their styles of religious expression have a home in Israel; thus, our support helps to strengthen the fabric of world Jewry.	More than 800,000 participants in a variety of programs, conferences, activities and community events

Connect Young Israelis to the Jewish People and to Their Jewish Identity - Through Jewish Unity and Pluralism (continued)

US dollars in thousands

Providing Jewish connection and activism for all segments of world Jewry.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
<p>Jewish Unity Activities & the Israel Education in Schools Global Initiative</p>	<p>\$843</p>	<p>Jewish Unity Activities & the Israel Education in Schools Global Initiative Israel Education in Schools Global Initiative is working with Jewish schools in France and Latin America together with local and global partners, in order to strengthen their Jewish and Zionist education, including Israel experience programs, teachers training and creating new educational materials. This initiative is currently under design with a view towards building the future partnership between all of the partners. Ami-Unity Initiative - Two government decisions made in June 2017, have sparked an unprecedented crisis of confidence between world Jewry and the Government of Israel. The first suspended plans for an expanded egalitarian prayer space at the Western Wall and the second withdrew recognition from conversions not performed under the auspices of the Chief Rabbinate. The Jewish Agency is acting to raise awareness among Israelis about the concerns of world Jewry and the dangers inherent in the current crisis, both for the global Jewish community and the Jewish character of the State of Israel itself.</p>	
<p>Project TEN: Global Tikkun Olam</p>	<p>\$1,138</p>	<p>Project TEN brings young Jewish adults from around the world, both Israelis and their Diaspora peers, to work together on sustainable projects in developing regions for a few weeks to a year. The Jewish Agency runs TEN centers in Namulanda, Uganda; Oaxaca, Mexico; Harduf, Israel; Winneba, Ghana; and Durban South Africa. Volunteers provide assistance to organizations such as orphanages, hospitals, and local non-profits in fields such as education, healthcare, and agriculture, while also studying a curriculum on Jewish identity, values, and community.</p> <p>Project TEN: Global Tikkun Olam – The Second Stage: In the second stage of the program, 3 elements will be developed: educational programs that are sensitive to the nature and field of volunteering in each center and that take into consideration the different lengths of time people spend volunteering during each program cycle; unique, shorter tracks for volunteers from Diaspora communities; and a follow-up contact program with graduates in order to encourage ongoing commitment to Jewish values.</p>	<p>370 young adult volunteers; 18,500 local beneficiaries</p>

Connect Young Israelis to the Jewish People and to Their Jewish Identity - Through Jewish Unity and Pluralism (continued)

US dollars in thousands

Providing Jewish connection and activism for all segments of world Jewry.

Program	Total Operating Budget 2018*	Program Description	Projected 2018 Number of Beneficiaries / Participants
Makom	\$685	Makom: The Israel Education Lab is The Jewish Agency's central resource for Israel education, providing programming, content, and workshops for Jewish Agency staff and programs, as well as Jewish communities around the world, institutions and leaders, rabbis, activists, policy-makers and informal educators. It provides non-partisan materials that embrace Israel's complex vitality.	* 500 participants in short seminars and workshops * 70 in long and multi-session seminars * 20 new educational units
Total		\$19,628	

We leverage \$8M of funding to our budget from our collective partners with \$12M of additional funding (designated and fee for services), achieving a total programs budget of \$20M.

* Includes allocated overhead averaging 6% of program costs.



הסוכנות היהודית
JEWISH AGENCY
לארץ ישראל
FOR ISRAEL

Securing the
Jewish Future for
Generations