



2014-15

# Making a World of Difference - at Home

*A sampling of Jewish Agency participant numbers in Israel*

## In Response to Operation Protective Edge

**73,500**

Days of Respite experiences

**2,000**

hours of therapy for new immigrants

**1,150**

Youth Futures children called daily

**340**

lone soldiers provided with mental health intervention and financial support

**120**

new recipients of grants from the Fund for Victims of Terror

**1,300**

Scholarships for students who live 0-4 km, or study 0-40km, from the Gaza border (distributed in March 2015)

## Providing a Better Future in Israel's Social and Geographic Peripheries

**12,000**

in Youth Futures (children & families)

**2,330**

soldiers in Nativ or Wings seminars

**850**

in Youth Villages

**140**

Small Business Loans approved

**430**

recipients of Pensions for Former Prisoners of Zion

## Young Activists and Volunteers

**3,000**

P2G volunteers and

**2,100**

P2G home-hospitality hosts

**30**

Ketzev Social Businesses developed, drawing:

**3,000**

participants

**260**

Choosing Tomorrow students:

*created*

**60**

programs

*drew*

**3,000**

participants

**550**

in Shinshinui (Service-Year Enrichment)

**150**

Returned Shlichim in post-shlichut activism events

**650**

Israeli volunteers for At Home Together

**80**

in Hamitcham (Arad)

**40**

in Project TEN centers at Kibbutz Harduf, Kiryat Shmona

### Visitors Brought to Israel

**11,240**

Masa Israel Journey

**6,200**

Taglit-Birthright (Jewish Agency supported)

**1,800**

Cha'il

**860**

Onward Israel

**140**

Russian-language campers: includes native Israelis and campers from overseas

### Education/Scholarship Programs

**310**

P2G Twinned Schools

**350**

in pre/post-army service-learning Mechinot

**20,000**

days of *hadra*cha at  
Nitzana Educational Community

**1,100**

in Net@

**23,500**

in Atidim

**1,500**

student Scholarships in 2014

**360**

Na'ale students from the former Soviet Union

**280,000**

participants in

**30**

programs receiving support through  
Jewish Agency Religious Streams funding

### Aliyah and Absorption

**26,500**

olim brought to Israel:

**5,400**

of whom are ages 18-35

**25,000**

new and veteran olim served by  
Absorption Programs and Centers

*Consistent with the rest of this document, all numbers represent a 12-month period: 2014 calendar year or 2014-15 program year. Numbers have been rounded.*

2014-15

# Making a World of Difference - Globally

*A sampling of Jewish Agency participant numbers around the world*

| United States & Canada   |
|--|
| <b>5,500</b><br>on Masa Israel Journey                                       |
| <b>630</b><br>on Onward Israel   |
| <b>3,540</b><br>olim   |
| <b>250</b><br>P2G Twinned Schools  |
| <b>1,120</b><br>Camp Shlichim  |
| <b>65</b><br>Israel Campus Fellows   |
| <b>60</b><br>Service-Year Shlichim   |
| <b>115</b><br>other Shlichim   |
| <b>30</b><br>campuses given post-Protective<br>Edge Israel advocacy training |
| <b>300</b><br>Russian-speaking campers                                       |
| <b>180</b><br>Russian-speakers in<br>Leadership Development                  |

| Brazil  |
|---|
| <b>570</b><br>on Taglit-Birthright                                    |
| <b>35</b><br>on Onward Israel   |
| <b>250</b><br>on Masa Israel Journey                                  |
| <b>280</b><br>olim  |
| <b>6</b><br>shlichim  |
| <b>70</b><br>on Machon L'Madrachim                                    |
| <b>\$106,800</b><br>Emergency Assistance Fund<br>Security Allocations |

| Mexico  |
|---|
| <b>260</b><br>on Masa Israel Journey                                  |
| <b>1</b><br>P2G community   |
| <b>8</b><br>P2G Twinned Schools                                       |
| <b>4</b><br>shlichim  |
| <b>70</b><br>olim   |
| <b>65</b><br>in Project TEN center-Oaxaca                             |
| <b>20</b><br>on Machon L'Madrachim                                    |
| <b>\$116,000</b><br>Emergency Assistance Fund<br>Security Allocations |

| Latin America (Rest of)  |
|--|
| <b>460</b><br>olim   |
| <b>285</b><br>on Masa Israel Journey                                 |
| <b>12</b><br>on Onward Israel  |
| <b>250</b><br>on Machon L'Madrachim                                  |
| <b>1</b><br>P2G community  |
| <b>3</b><br>P2G Twinned Schools                                      |
| <b>9</b><br>shlichim   |
| <b>\$12,000</b><br>Emergency Assistance Fund<br>Security Allocations |

| Argentina   |
|---|
| <b>1,610</b><br>on Taglit-Birthright  |
| <b>250</b><br>on Masa Israel Journey  |
| <b>55</b><br>on Onward Israel   |
| <b>1,250</b><br>teachers in BAMA<br>Educator Training                               |
| <b>900</b><br>children and youth in BAMA-<br>supported informal Jewish<br>education |
| <b>300</b><br>olim  |
| <b>7</b><br>shlichim  |
| <b>5</b><br>P2G Twinned Schools   |
| <b>50</b><br>on Machon L'Madrachim  |
| <b>\$40,000</b><br>Emergency Assistance Fund<br>Security Allocations                |

| Germany   |
|---|
| <b>350</b><br>on Taglit-Birthright                |
| <b>130</b><br>on Masa Israel Journey              |
| <b>100</b><br>in Nevatim<br>Grassroots Leadership |
| <b>100</b><br>olim                                |
| <b>300</b><br>at Student Convention               |
| <b>5</b><br>shlichim                              |

| Great Britain  |
|--|
| <b>630</b><br>olim   |
| <b>505</b><br>on Masa Israel Journey                                 |
| <b>1</b><br>P2G community  |
| <b>11</b><br>P2G Twinned Schools                                     |
| <b>8</b><br>Service-Year shlichim                                    |
| <b>11</b><br>other shlichim  |
| <b>17</b><br>on Machon L'Madrachim                                   |
| <b>\$10,000</b><br>Emergency Assistance Fund<br>Security Allocations |

| Europe (Rest of)  |
|---|
| <b>1,130</b><br>olim  |
| <b>360</b><br>on Masa Israel Journey                                  |
| <b>17</b><br>shlichim   |
| <b>3</b><br>P2G Twinned Schools                                       |
| <b>\$913,700</b><br>Emergency Assistance Fund<br>Security Allocations |

| France  |
|---|
| <b>7,230</b><br>olim  |
| <b>1,280</b><br>on Masa Israel Journey                                |
| <b>60</b><br>on Onward Israel   |
| <b>6</b><br>shlichim  |
| <b>1</b><br>P2G Twinned School  |
| <b>\$200,000</b><br>Emergency Assistance Fund<br>Security Allocations |

|  |
|--|
| <b>Hungary</b>   |
| <b>1,250</b><br>visitors to new Herzl Center                     |
| <b>200</b><br>on Taglit-Birthright                               |
| <b>17</b><br>on Masa Israel Journey                              |
| <b>130</b><br>olim   |
| <b>10</b><br>in Minyanim Leadership Training                     |
| <b>2</b><br>P2G Twinned Schools                                  |
| <b>\$5,000</b><br>Emergency Assistance Fund Security Allocations |

|   |
|---|
| <b>South Africa</b>   |
| <b>190</b><br>olim  |
| <b>120</b><br>on Masa Israel Journey                              |
| <b>10</b><br>on Onward Israel                                     |
| <b>1</b><br>P2G community   |
| <b>6</b><br>P2G Twinned Schools                                   |
| <b>6</b><br>shlichim  |
| <b>10</b><br>on Machon L'Madrichim                                |
| <b>\$80,000</b><br>Emergency Assistance Fund Security Allocations |

|                                     |
|-------------------------------------|
| <b>Middle East &amp; N. Africa</b>  |
| <b>100</b><br>olim of rescue        |
| <b>16</b><br>on Masa Israel Journey |

|  |
|--|
| <b>Asia and Africa (Rest of)</b>           |
| <b>25</b><br>olim                          |
| <b>1</b><br>shaliach (China)               |
| <b>1</b><br>P2G Twinned School (Hong Kong) |

|   |
|---|
| <b>Australia and New Zealand</b>                                  |
| <b>380</b><br>on Masa Israel Journey                              |
| <b>25</b><br>on Onward Israel                                     |
| <b>18</b><br>shlichim   |
| <b>200</b><br>olim  |
| <b>1</b><br>P2G community   |
| <b>2</b><br>P2G Twinned Schools                                   |
| <b>140</b><br>Russian-speaking campers and Sunday school children |
| <b>800</b><br>Russian-speaking Jews at community events           |
| <b>40</b><br>on Machon L'Madrichim                                |
| <b>\$14,000</b><br>Emergency Assistance Fund Security Allocations |

|  |
|--|
| <b>India</b>                                 |
| <b>30</b><br>in Project TEN center-Hyderabad |
| <b>10</b><br>on Masa Israel Journey          |

|   |
|---|
| <b>FSU (excl. Ukraine)</b>  |
| <b>5,910</b><br>olim  |
| <b>3,530</b><br>Ulpan students                                      |
| <b>960</b><br>on Masa Israel Journey                                |
| <b>15</b><br>on Onward Israel                                       |
| <b>680</b><br>on Jewish Agency-administered Taglit-Birthright trips |
| <b>4,650</b><br>overnight campers                                   |
| <b>200</b><br>day campers   |
| <b>730</b><br>camp counselors                                       |
| <b>2,700</b><br>Sunday school children                              |
| <b>2,600</b><br>in Youth & Student Activities                       |
| <b>5,330</b><br>children in Heftzibah Schools                       |
| <b>14</b><br>P2G Twinned Schools                                    |
| <b>8</b><br>regular and mobile shlichim                             |
| <b>\$92,200</b><br>Emergency Assistance Fund Security Allocations   |

|   |
|---|
| <b>Ethiopia</b>                           |
| <b>210</b><br>olim                        |
| <b>65</b><br>in Project TEN center-Gondar |
| <b>1</b><br>shaliach                      |

|  |
|--|
| <b>Ukraine</b>   |
| <b>5,920</b><br>olim   |
| <b>400</b><br>resident displaced persons   |
| <b>2,150</b><br>Ukrainian children in overnight camps in Ukraine, Belarus, the Baltics, and Israel |
| <b>255</b><br>day campers  |
| <b>210</b><br>local camp counselors  |
| <b>340</b><br>Sunday school children   |
| <b>1,600</b><br>Ulpan students   |
| <b>940</b><br>on Masa Israel Journey   |
| <b>20</b><br>on Onward Israel  |
| <b>305</b><br>on Jewish Agency-administered-Taglit-Birthright trips                                |
| <b>4,150</b><br>children in Heftzibah Schools  |
| <b>2,000</b><br>in Youth & Student activities  |
| <b>5</b><br>P2G Twinned Schools  |
| <b>4</b><br>regular and mobile shlichim  |
| <b>\$430,000</b><br>Emergency Assistance Fund Security Allocations                                 |

Consistent with the rest of this document, all numbers represent a 12-month period: 2014 calendar year or 2014-15 program year. Numbers have been rounded.

*Our Vision:* To ensure the future of a connected, committed, global Jewish People with a strong Israel at its center.

*Our Mission:* Inspire Jews throughout the world to connect with their People, heritage, and homeland, and empower them to build a thriving Jewish future and a strong Israel.

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### **We Are There: The URGENT and the IMPORTANT**

In 2014 we were reminded: a crisis for the global Jewish people could happen any time. Eastern Ukraine burned with conflict between Ukrainian and separatist forces. In Israel, increasing missiles from Gaza led to near-constant air-raid sirens in southern Israel, and the country was drawn into Operation Protective Edge. In France, increasing anti-Semitism combined with a floundering economy led to a dramatically higher Aliyah.

The Jewish Agency already had infrastructure in these places, so we were able to quickly and effectively meet new needs.

And while meeting those needs we continued connecting Jews to Israel and to each other, in dozens of countries across the globe. We continued our important work to provide Jewish education, facilitate Aliyah, and help people in need. We revitalized Jewish communities in the former Soviet Union and Central Europe, and empowered the next generation of Jews, around the world, to develop vibrant Jewish communities and global peoplehood. In Israel, we continued to nurture a caring society, offer opportunities to disadvantaged population groups, and promote diverse expressions of Jewish culture.

For 85 years, wherever the Jewish people have been found, we have been there — and we continue to be there, thanks to our friends and partners who believe in the power of the Jewish collective.

**To all those who continue to trust us to lay the groundwork for the Jewish future: we are there, and we always will be, thanks to you.**

# The URGENT *and* The IMPORTANT

|  |    |
|--|----|
| Our Vision and Mission .....   | 6  |
| Opening Thoughts by Our Leaders .....  | 8  |
| <b>The URGENT:</b>   |    |
| Crisis in Israel .....   | 10 |
| Crisis in Ukraine .....  | 14 |
| Crisis in France .....   | 18 |
| <b>The IMPORTANT:</b>  |    |
| Connecting Young Jews to Israel and Their Jewish Identity .....                | 23 |
| Connecting Young Israelis to the Jewish People and Their Jewish Identity ..... | 29 |
| Meaningful Connections for a Global Jewish Family .....                        | 32 |
| Leadership Development .....   | 35 |
| Supporting Vulnerable Populations .....  | 36 |
| Aliyah .....   | 42 |
| Our Friends and Partners .....   | 46 |
| Board of Governors & Senior Management .....                                   | 52 |
| 2014 Financial Highlights .....  | 55 |

## *About data in this document:*

- *Participation numbers for programs always represent a 12-month period, either calendar year 2014 or program year 2014–15*
- *Numbers have been rounded*
- *Data for Masa Israel Journey about the 2014–15 program year is accurate as of April 2015*

# We Are There: The URGENT and The IMPORTANT

*June 2015*

Dear Friends,

Throughout our existence, The Jewish Agency for Israel has risen to meet whatever challenges have faced the Jewish people.

Prior to 1948, we rose to the challenge of building the state-in-waiting, creating the infrastructure for the vibrant society Israel was to become. After Israel's establishment, we rose to the challenge of ingathering the exiles, bringing more than three million Jews home from the four corners of the globe.

Today's reality presents the Jewish people with a new set of challenges, and The Jewish Agency is rising to the occasion once again.

As Israelis came under attack last summer, The Jewish Agency rose to the challenge of helping those in the line of fire cope with the trying circumstances. Our Fund for the Victims of Terror provided immediate financial assistance to families affected by rocket attacks and our housing subsidiary, Amigour, repaired damaged homes within days. We brought tens of thousands of children for recreational activities out of harm's way, offering the children and their parents a respite from the events around them. And once the guns went silent, we were there helping southern Israel rebuild, providing scholarships to local students and offering local business owners financial assistance to get them back on their feet.

As conflict raged in eastern Ukraine, The Jewish Agency rose to the challenge of spiriting Jewish displaced persons to safety and bringing them home to Israel. Aliyah from Ukraine increased threefold in 2014, and that increase is continuing in 2015. Working with our partners, we have helped thousands of Jews escape embattled cities like Donetsk and Lugansk and make the arrangements necessary for their immigration to Israel. Hundreds have come to our center for displaced persons outside the city of Dnepropetrovsk, where they are offered shelter and are prepared for their Aliyah. And once they arrive in Israel, the immigrants are presented with a vast array of Jewish Agency absorption programs designed to ensure their successful integration into Israeli society.

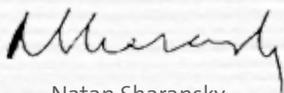
As Jews found themselves increasingly insecure in France and elsewhere in Europe, The Jewish Agency rose to the challenge of strengthening their communities while simultaneously facilitating rising Aliyah. 2014 was a watershed year in Israel's history, the first time Aliyah from democratic Western countries overtook Aliyah from the rest of the world. Aliyah from Western Europe nearly doubled within a single year, driven largely by surging Aliyah from France. We have responded by doubling our designated staffs in both France and Jerusalem and holding ever more information events for potential immigrants while creating new Masa Israel Journey and Onward Israel programs specially tailored for French-speaking Jewish young people. At the same time, we are investing significant resources in helping Jewish communal institutions in Europe and elsewhere provide for their physical security and strengthen Jewish education, ensuring that European Aliyah comes from a position of strength.

As anti-Semitism in both its traditional and its more modern forms burst upon the scene around the world, The Jewish Agency rose to the challenge of combating anti-Jewish bigotry where latent and patent anti-Semites disseminate it, and asserting Israel's legitimacy where anti-Zionists would deny it. Our Israel Fellows, seventy young Israelis posted on college campuses in partnership with Hillel, are taking part in the struggle, connecting ever more young people to Israel and to Jewish life. This past fall, in the wake of the summer's hostilities in southern Israel, the Israel Fellows were reinforced by their own "reservists"—former Israel Fellows dispatched to additional college campuses in partnership with The Jewish Federations of North America. And the graduates of our Israel experience programs are leading the charge against anti-Semitism and anti-Israel hatred on their campuses, in their communities, and on their social media platforms.

At the same time, we continue to rise to challenges in Israel and around the world. Masa Israel Journey and Onward Israel bring thousands of Jewish young people to experience Israel and explore their Jewish identities each year. We are helping mend the fissures in Israeli society, strengthening Jewish diversity and addressing socioeconomic gaps through our Youth Futures program and our Mechinot (pre-army academies). Thousands of Holocaust survivors and other disadvantaged Israelis are able to live in dignity in homes provided by Amigour. Outside Israel, we are helping strengthen Jewish identity and Jewish life around the globe, dispatching hundreds of young Israelis to Jewish summer camps, fostering tomorrow's Jewish leadership in the former Soviet Union, and offering young Jews opportunities to engage in Jewish-inspired social activism via Project TEN. We deepen the ties that bind communities in Israel with communities abroad through our rich texture of Partnership programs.

Our ability to touch so many lives every day depends on the strength of our partnerships, and we are grateful to our partners at The Jewish Federations of North America, Keren Hayesod-UIA, and the World Zionist Organization for making our work possible.

Thank you for helping us ensure that we will always be able to help address the challenges facing the Jewish people.



Natan Sharansky

*Chairman of the Executive*



Rany Trainin

*Deputy Chairman of the Executive*



Charles Ratner

*Chairman, Board of Governors*

## 2014: The Year of the URGENT Israel & Operation Protective Edge

Over the summer of 2014, Hamas and other terrorist groups launched more than 4,500 rockets and mortars into Israel. Israel launched Operation Protective Edge in July, with the aim of securing a measure of calm for the residents of southern Israel. Over the summer, five Israeli civilians and 66 IDF soldiers were killed; more than 260 Israeli civilians and nearly 470 soldiers were injured.

### Our Responses to Operation Protective Edge, By the Numbers, IN ISRAEL



**73,500**

**children**

and chaperones enjoyed “**Days of Respite**” in central Israel, important opportunities for a psychological “breather”



**4,300**

**new immigrants**

in southern Israel received 24-hour support in **Absorption Centers**



**2,000**

**hours**

of therapy were given to new immigrants



**1,150**

**at-risk children**

received daily calls from their Jewish Agency **Youth Futures Mentors**



**340**

**Wings participants**

among the 1,045 lone immigrant soldiers who served in combat units, received emotional and financial support



**2,260**

**immigrants**

including Holocaust survivors, in southern Israel received extra attention and assistance in **Amigour** housing (3 Amigour apartments were hit by missiles; no casualties)



**\$156,000**

**in Emergency Grants**

were distributed to 120 families impacted by Operation Protective Edge and by terror attacks in Jerusalem, by the **Fund for Victims of Terror**



**5,000**

**safe rooms**

were built in Sderot between 2009-2014 with Jewish Agency assistance



**\$750,000**

**granted by the JFNA**

in the first round of “Day After” emergency allocations, for the creation of a Loan Fund for small businesses, operated and managed by The Jewish Agency



**\$2,000,000**

**in scholarships**

were distributed in March 2015 to 1,300 college students who live 0-4 kilometers from Gaza, or study within 40 kilometers of Gaza

## In Her Own Words:

Ravit Elia-Leib, Jewish Agency Director of Welfare and Social Services for Ethiopian Immigrants – Southern Region

*reported on July 21, 2014*



We've been providing group therapy sessions for the children and adults, to help them manage their feelings. From the issues that come up in those workshops, we see how essential they are.

An old Ethiopian proverb says, "Our bellies are large and can digest the whole world." The culture does not encourage sharing emotions, so we don't talk directly about their feelings. We use drama therapy and puppet therapy, to give them an outlet, an indirect way of expressing themselves. We help them find ways to voice what is going on inside, their hardships. And we reinforce their strengths—show them they can live through this.

One boy asked to take home the turtle puppet we used in therapy, "because he's very cute, and maybe he'll help me sleep at night."

## 2014: The Year of the URGENT

**Lee and Bar Elisha**, graduate students at Ben-Gurion University, recipients of Jewish Agency post-Operation Protective Edge scholarships for students living 0-4 kilometers from Gaza

Lee and Bar met at Ben-Gurion University.

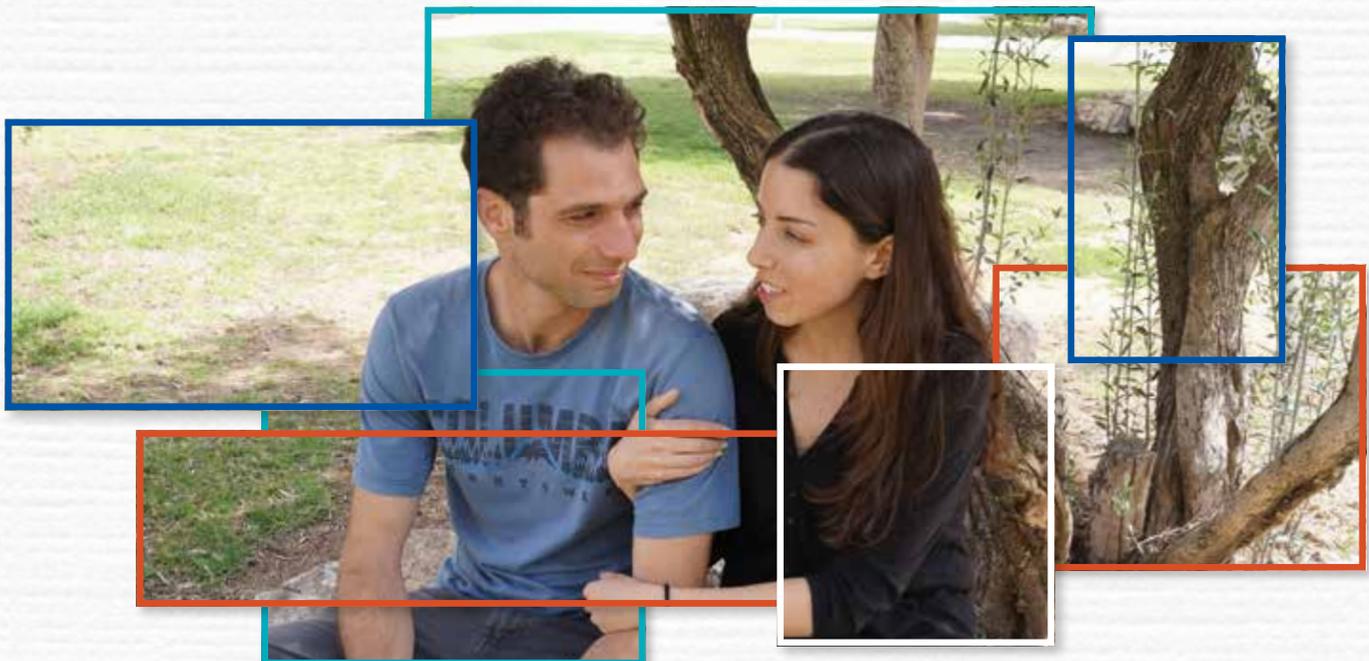
Lee grew up in Kibbutz Kfar Azza, a place she describes as “beautiful, quiet, and pastoral,” though it is only 1.2 miles from Gaza. She never felt that she lived on the frontlines until her high school years, when the missiles started falling. After the army, Lee moved to Tel Aviv to find work and see a different life, but soon realized Tel Aviv was “too intense.” She enrolled in Ben-Gurion University, choosing the Negev because “it is more quiet.” She has a degree in Biology and works in cancer research.

Bar grew up in Be’er Sheva, but says that he always wanted to live on a kibbutz. After serving in a combat unit during the second intifada, he attended Ben-Gurion University, where he earned a BA in Biology and Geology, and is now studying for a PhD in Geology.

The newly-married couple planned to move to Kibbutz Kfar Azza immediately after their wedding. “We were tired of the city and wanted a less urban place to raise kids,” explains Lee.

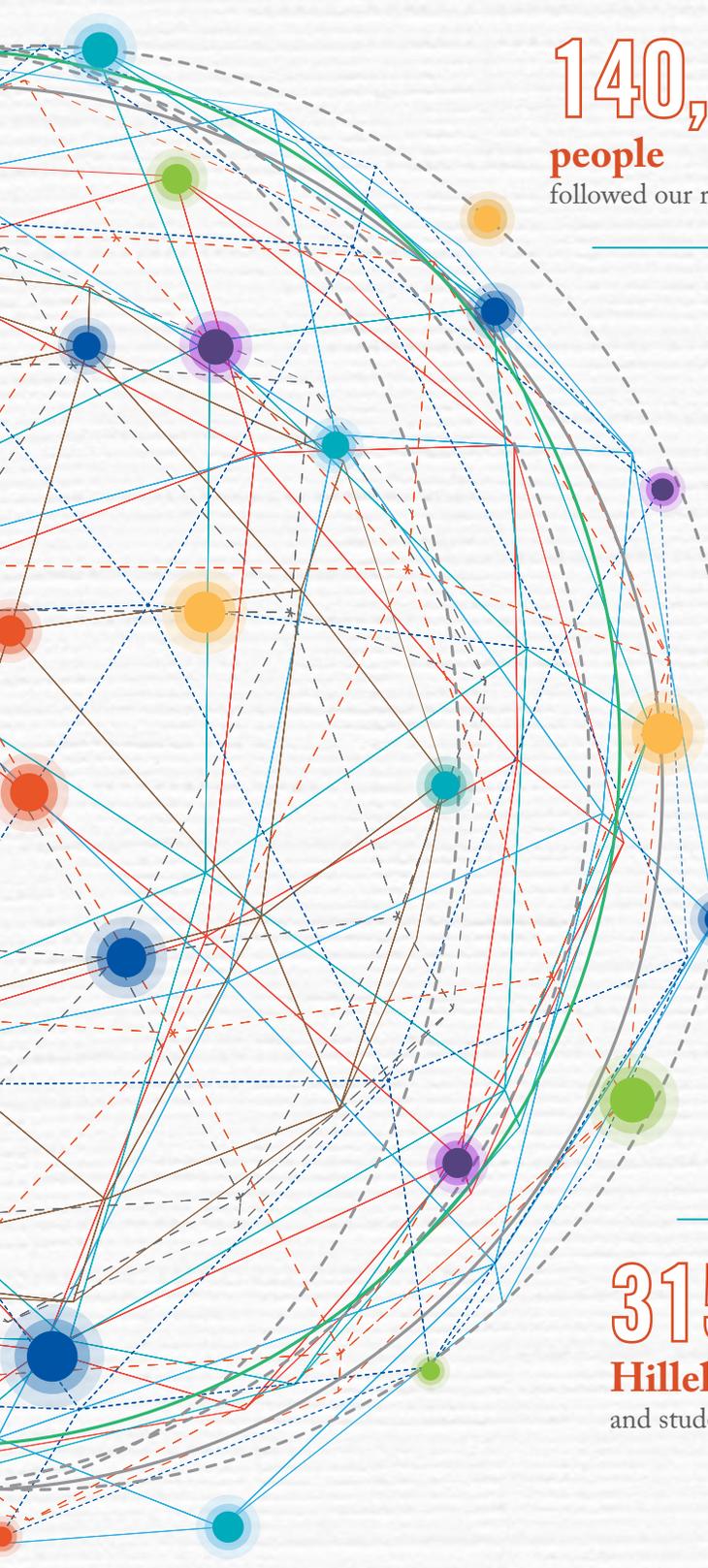
Operation Protective Edge started just as Bar and Lee were getting ready to move. They waited between cease-fires to move their belongings into their new home. “The Kibbutz was abandoned, but we were moving in,” says Bar.

“We are a young couple starting out, and it really makes a difference,” Bar says of the **scholarships they received from The Jewish Agency**. “The scholarships encourage people to live in the South. It’s not a natural decision for people to stay here; the security situation is not good, and there aren’t many jobs. I’m finishing school now and it’s hard to find work. So every shekel helps, and the scholarships make life that much easier. It’s good to know The Jewish Agency is investing in the future of the South. **Something like the scholarships gives us another reason to stay here.**”



## Around the World

As part of our responses to Operation Protective Edge,  
The Jewish Agency increased our Israel advocacy efforts across the globe.



140,000

people

followed our real-time Israel stories on Facebook

1,760

enthusiastic shlichim

at camps and communities around the world  
provided Israel connections and advocacy

18

veteran shlichim

returned overseas to meet emergency needs, advocating on

22

campuses

in addition to the campus  
services provided by our:

70

Jewish Agency Israel  
Fellows to Hillel

750

Onward Israel participants' parents

received regular updates and reassurance

315

Hillel staff

and student leaders on:

35

campuses

in North America attended Makom seminars  
for advocacy tools (additional seminars held in  
UK, Hungary, and South Africa)

# 2014: The Year of the URGENT Violent Conflict in Ukraine

As of April 2015, violent conflict between Ukraine and pro-Russian separatist forces in the country's eastern regions has entered its second year. The United Nations has estimated that more than 6,000 people have been killed, and more than 1 million are displaced.

## We Are There: Ukraine 2014 By the Numbers



**28,000** participants in **Aliyah** information events

**5,920** people made **Aliyah** from Ukraine, an increase of **195%** over 2013

**400** residents in **The Jewish Agency's Center for Displaced Persons near Dnepropetrovsk**

**190** participated in Young Aliyah programs (e.g. **Ulpan Etzion, Kibbutz Ulpan**)

**150** Ukrainian teens moved to Israel on their own and entered Israeli high schools, with tuition, room, and board arranged through **Na'ale** (**44%** increase over 2013)

**100** young adults joined **The Jewish Agency's Selah** program to prepare to enroll in Israeli universities (**35%** increase over 2013)

# Securing the Jewish Future in Ukraine



**\$430,000** allocated for security measures in Ukraine



**4,150** students at **18 Heftzibah Jewish Day Schools**



**1,600** adult students of Hebrew in **Jewish Agency ulpan**  
(including courses that continued even while cities were bombed)



**1,500** campers in **Jewish Agency overnight camps** in Ukraine



**600** youth relocated to Belarus or Baltics for camp



**50** youth relocated to Israel for camp



**255** campers in **Jewish Agency day camps** (pilot year)



**210** young, **highly-trained local counselors**



**940** participants on **Masa Israel Journey** (compared to **540** in previous year)



**305** participants in **Taglit-Birthright**

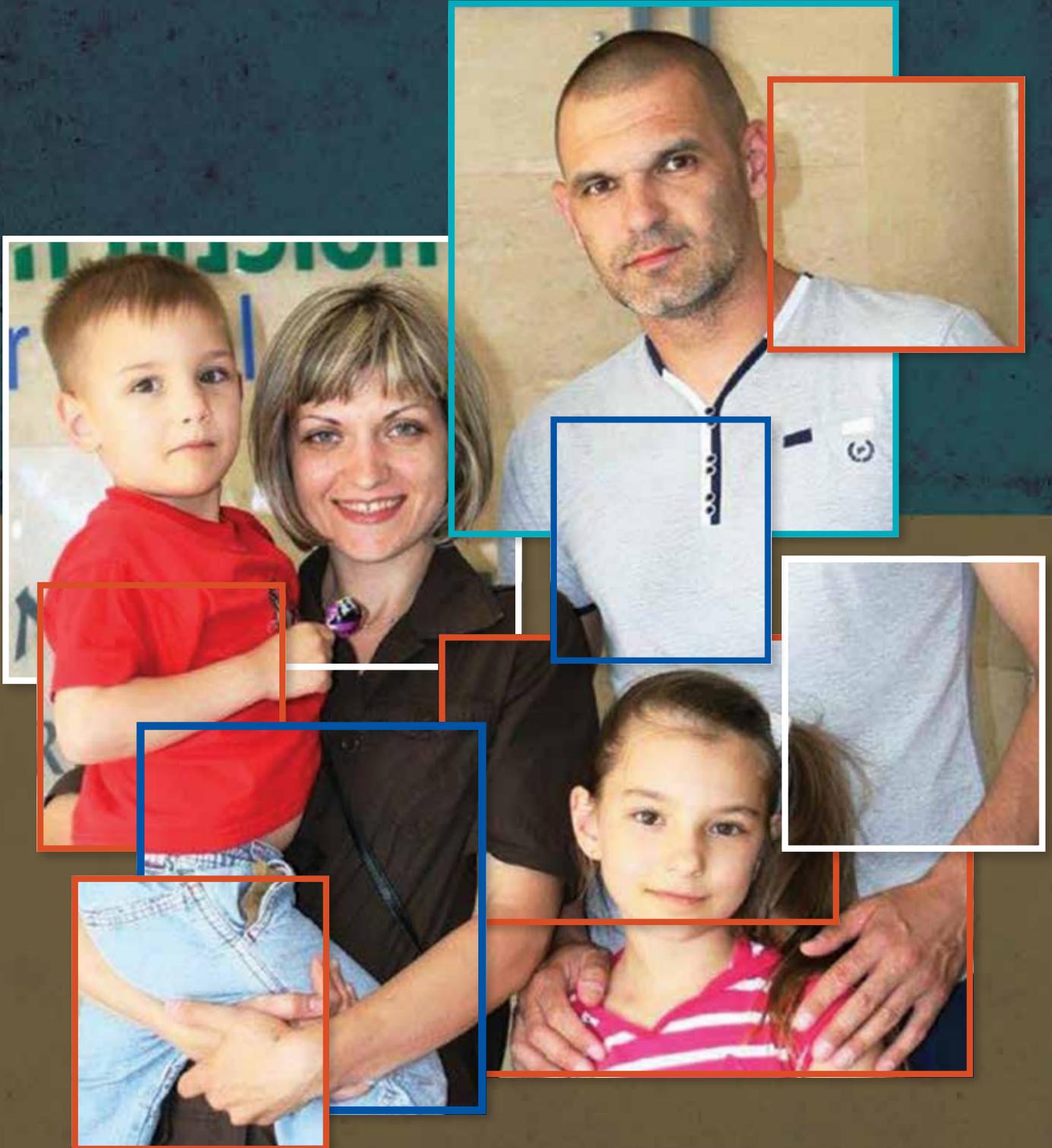


**2,000** participants in programs for **youth and students**  
(including Grassroots & Student Initiatives)



**340** children in **13 Jewish Agency Sunday Schools**

2014: The Year of the URGENT



## In Her Own Words:

Yana Butalenko, Recent immigrant from Ukraine; resident of the Karmiel Absorption Center

I made Aliyah two weeks ago from Lugansk, one of the most dangerous regions of conflict in Ukraine. I arrived with my husband Sergei, our daughter Xenia, who is 8, and our son, Misha, who is 5. In Lugansk, I worked as an accountant, and my husband used to be the head of production in a coal company, but has now retired from that due to health concerns.

Ukraine has become impossible to live in. There is constant shelling, constant risk, and no confidence in the future. Everything you have can be taken in a moment. One day people came into the factory where my husband worked and simply stole all the machines; might makes right. And the rise in prices has made it impossible to live.

When the situation in Lugansk worsened, the children and I moved to Zaporozhye, about 130 miles away, but my husband stayed in Lugansk to work.

At first we didn't consider Aliyah. We thought we'd settle down in Zaporozhye, where at least the language and culture are familiar. The children and I went to the Jewish community in Zaporozhye and celebrated holidays with them, attended events, and they even helped us financially. A friend there was making Aliyah, and she got us thinking about it. **In Zaporozhye, no one needs us. But Israel needs us, and that felt attractive.**

**At first we thought it would be unrealistic, but when we turned to The Jewish Agency, and they told us about their absorption programs and our options, and explained to us in detail what we should do, it made us feel confident that it was realistic after all.** It took us just a month to gather our paperwork. The consul asked us how soon we can be ready to go, and we said "tomorrow!" Less than a week later, we were already on the plane – which was also paid for by The Jewish Agency.

We chose the Absorption Center in Karmiel because we like the climate in the north. We came with just clothes – we'd left pretty much everything behind in Lugansk. **We're grateful that The Jewish Agency gave us a place to sleep when we got here, so we could have peace of mind** while we look for a rental apartment, open a bank account, sign up for health insurance, and sign up the children for school. Our coordinator at the Absorption Center went with us to take care of those things and was very helpful. We are very much looking forward to starting Ulpan, and are starting to think about finding jobs.

Our son is under stress, and is scared to be separated from me when he goes to kindergarten. But our daughter is very sociable at school. Every evening, in the absorption center, all the children gather together to do their homework.

We do not fully understand how things work here in Israel, but we're optimistic. At the moment it's complicated and hard, but we believe that everything will be fine.

## 2014: The Year of the URGENT

# Dramatic Increase in Aliyah from France

We have witnessed a historic surge in Aliyah to Israel from France.

From 2013-2014, Aliyah from France grew by 120%.



At least three factors are driving this wave:

- Rise of anti-Semitic acts and sentiment in France: From 2013 to 2014, violent acts of anti-Semitism increased by 130%. Even before an attack on the Hyper Cacher supermarket in January of 2015 killed four people, Aliyah had been increasing; the trend spiked after that attack, and is anticipated to continue rising
- Stagnation of the French economy: 24% of the population under age 28 is unemployed
- Deeply embedded culture of passionate Zionism within French Jewry: 70% of French Jews have visited Israel at least once

## Israel Experiences and Education in France: 2014-15 By the Numbers

Jewish Agency programs are an important element of French Zionism and Jewish communal life. They inspire and encourage Aliyah, and strengthen the Jewish community in France.

**1,500**

**teens**

explored Jewish identity, the Holocaust, and Israel using **Makom's** curriculum

**1,400**

**French participants**

in **Taglit-Birthright** receive increased post-Taglit programming\*

**1,100**

**teens**

visited Israel in December on the **Bac Bleu Blanc** trip

**60**

**participants**

in **Onward Israel**  
(100 expected in 2015)

**\$200,000**

**allocated**

for **security measures** in France  
(2014 calendar year)

*\*\*Note: French participation in Taglit-Birthright rose from 100 in 2013 to 1,400 in 2014, following a decision by the Birthright Israel Foundation to increase their allocated subsidies for French participants.*

Helping more than 7,200 people immigrate to Israel in one year involves tremendous planning, communication, and organization. Some examples of the growth in Jewish Agency Pre-Aliyah services in demand among French Jews:



**13,000**

**people**

*representing*

**30,000**

**household members**

attended Jewish Agency Aliyah Fairs and Sessions in France in 2014

## 2014: The Year of the URGENT

### In Her Own Words:

Lisa, age 45, resident of Paris, soon after a deadly anti-Semitic attack on the Hyper Cacher supermarket, January 2015.

*This story appeared on The Jewish Agency's Facebook page and has reached more than 1.2 million viewers.*

Someone rings my doorbell. I open it – it's my neighbor. "Happy New Year," she says nicely, and we exchange a few casual words. And then her attitude changes, as if she is going to make a very official declaration to me:

"Lisa, honey, the whole building is asking you to remove it," and with her finger, she points to my *mezuzah*.

I look at her, shocked, and hear the rest of her sentence, "You understand, Lisa, you don't want to endanger everyone . . . ."

Then I don't hear anything more, I see myself with my fist in the air like [French satirical writer and cartoonist] Charle Hebdo with his pencil to claim my freedom, freedom to be who I am . . . . I'm lost in my thoughts, and suddenly, I hear: "You'll do it, right?"

"Yes of course," I say quickly. But when I close the door, I realize how much my ancestors had worked hard for me to have a home, for the day I would be told: "Hide that you are Jewish!"

My friends, I am telling you that I have made the decision to move to Israel. May God be with me in this new path.



**9,000**  
people

are expected to make Aliyah from France in 2015, and we are with them every step of the way

## In His Own Words:

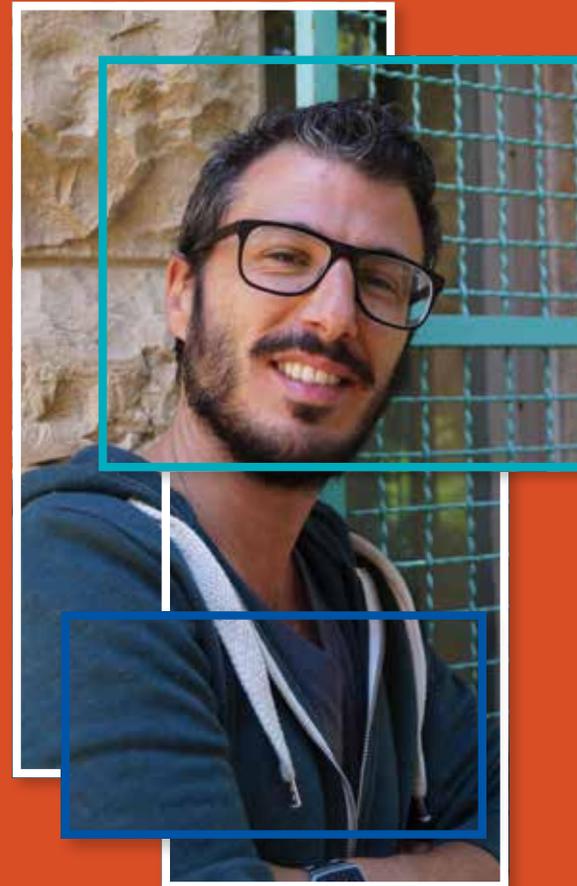
Ruben Fitoussi, immigrant from Paris; resident of Ulpan Etzion, Jerusalem

When I finished my studies in Economics and Business, I opened a kosher Japanese-Chinese restaurant in Paris that was tailored to French customers. I hid the fact that I wear a *kippah*; I felt safe enough to wear it only in my restaurant. I'd dreamed of Aliyah all my life, but the recent tragic events there made me realize it's time. After the attack at the Hyper Cacher [kosher market], where Jews were murdered in a place I used to shop, I realized I need to leave. It could have happened to me, or someone in my family, and it was really frightening.

**I contacted The Jewish Agency's Global Service Center, and met with their shaliach in Paris, who guided me through the process of Aliyah, and spent time with me explaining where I can study Hebrew, and about the cities I was thinking about living in. It was reassuring and helpful to get concrete information. My friends who had gone to The Jewish Agency's Ulpan Etzion highly recommended it – and they were right.** I can see that intensive Hebrew lessons are critical for starting my life in Israel.

One of the first words I learned was *savlanut*, patience. Everyone kept telling me to have it, but it seemed to me that Israelis don't have much! But I'm always surprised by Israel and learning new things. Ulpan Etzion is a wonderful place to live while I get used to the culture here. Step by step as I learn more Hebrew and meet more people I feel more Israeli. My dream is to open my own restaurant here in Jerusalem, the same kind I had in Paris, but now in a completely new place, a city that is excellent for me to live, learn Torah, and work.

**I left behind, in Paris, my business and my family, but I wake up every morning happy, in Israel, knowing who I am.**

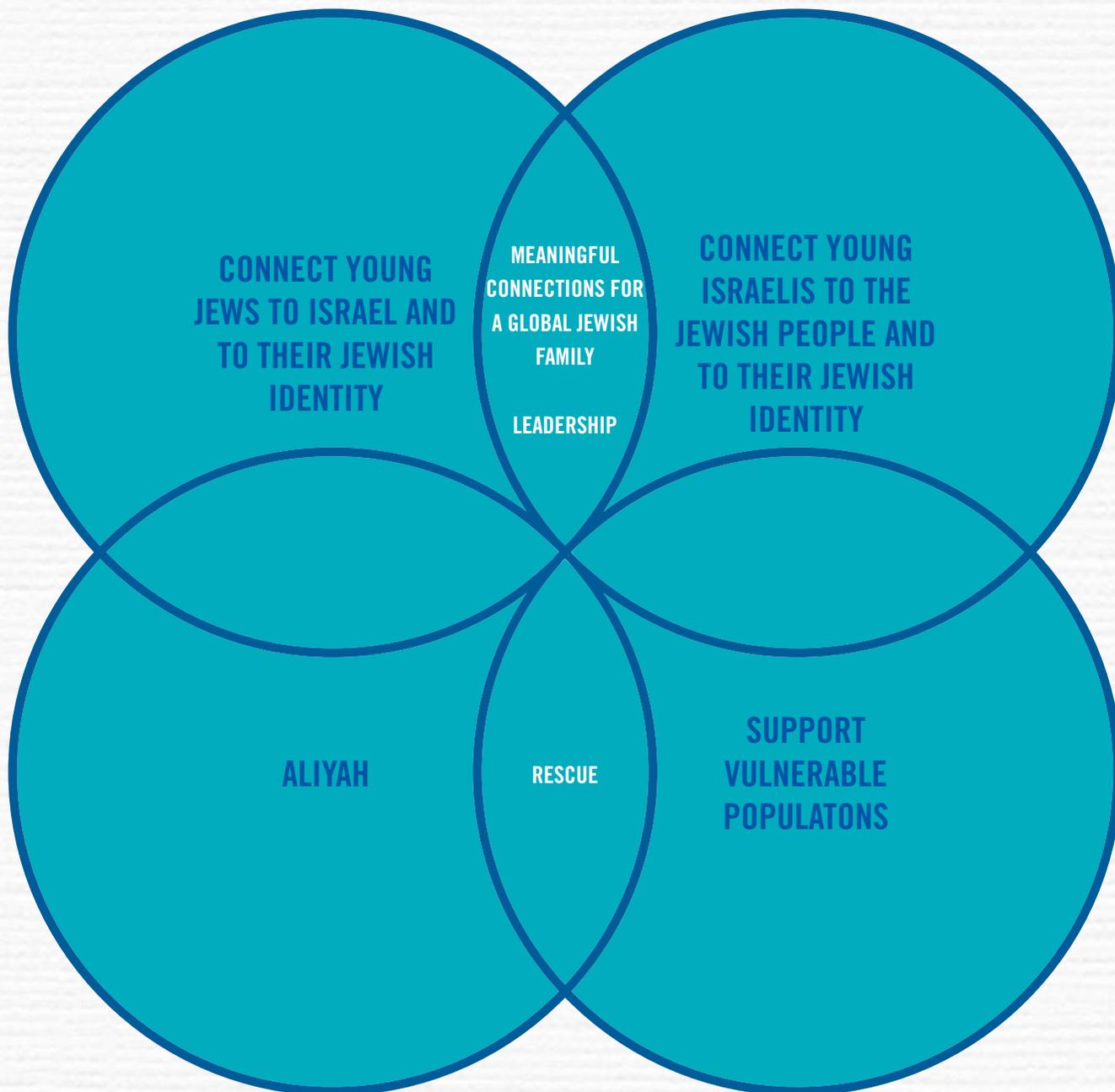


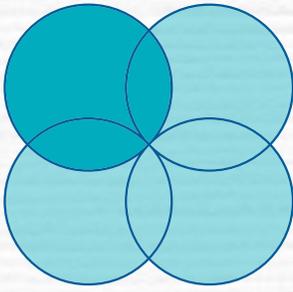
## The Jewish Agency's Emergency Assistance Fund Strengthening Security in Jewish Communities Around the World:

The Emergency Assistance Fund provides for physical security improvements at synagogues, community centers, schools, and camps so Jewish life can thrive in greater safety. Allocations in 2014:

**\$2,000,000 to 95 communities in 25 countries**

2014: The IMPORTANT  
Our Areas of Activity





## Connecting Young Jews to Israel and to Their Jewish Identity

How do you engage young Jews in Diaspora Jewish communities, increase Jewish involvement, heighten commitment to Israel, build Jewish identity, and secure a thriving future for Jewish life, wherever it is found? The Jewish Agency works in dozens of countries to educate the next generation about Jewish heritage and identity, and increase understanding about Israel.

### Israel Experiences:

Studies have shown that a single educational peer-trip to Israel can increase a participant’s Jewish engagement for years to come. The longer the trips, the greater the number of trips, and the younger a participant’s age at the first trip, the deeper the impact.

11,240

*young Jews*

spent 5-10 months in Israel thanks to **Masa Israel Journey**, co-funded with the Government of Israel

6,200

*young Jews*

participated on 10-day **Taglit-Birthright** trips with support by The Jewish Agency (from the former Soviet Union, Germany, Hungary, Argentina, and Brazil)

860

*young Jews*

aged 18-30 spent 6-10 weeks on **Onward Israel** programs, building their resumés and their connections to Israel

110

*young Jews*

participated in the **Israel Tech Challenge** programs for gifted students in computer sciences fields

1,800

*young Jews*

visited Israel on **Cha’il** Israel educational programs. Also through **Cha’il**:



7,000

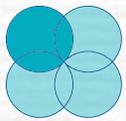
*students*

at 45 Jewish schools received scholarships or participated in **Jewish Agency Jewish-Zionist programs**. **Cha’il** focuses on communities in economic stress or with low levels of Jewish identity

2,730

*young Jews*

participated in **teen Israel trips** such as **Bac Bleu Blanc**, **Encounter**, and **Morasha**



## In His Own Words:

Matthew Callman, from the United States, Masa Participant 2014-15

As a recent college graduate, I needed a year to grow as an individual, before I began my career. With a background in education and the need to explore my Judaism, I knew that the Masa Israel Teaching Fellowship program was perfect for me, and I signed up to help teach English at an elementary school in Netanya. My life in Netanya has been absolutely incredible. I love my school, and all the amazing students. Every morning I am excited to get to school because I know I am making a difference. Being able to really give back to the Israeli community is a true blessing and an honor that I will forever cherish.

I was raised with only the fundamentals of Judaism and I wanted to gain a better understanding of Jewish culture and religion. Coming to Israel, I had one primary goal in mind. I wanted to define what role Judaism will play in my life. Thanks to Masa Israel, I was able to spend this year in Israel learning and teaching. When I get back to New York, **I know that I am ready to continue my journey and make a difference in the Jewish community.** I always knew that I could be a leader, I just needed to find the field that I was passionate about. Now I know that it is teaching, Israel, and Jewish life.



## Makom: The Jewish Agency’s Israel Education Lab

To help young Jews reach a fuller appreciation of contemporary Israeli society, Makom developed:

45

*educational units*  
and also trained:



2,400

*educators, who impact over:*

47,000

*Jews in Israel and around the world*

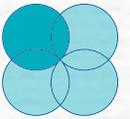
(in addition to its focus on Israel advocacy after Operation Protective Edge).

Makom frames its educational materials around a line from Israel’s national anthem:

*Libiyot | Am | Chofshi | B’Artzeinu* – To be | a People | Free | In Our Land

- What does it take for the State of Israel and for the Jewish People to “be,” to survive and thrive?
- What does it mean to be part of a People – a Jewish collective?
- How do the concepts of freedom and democracy play out in Israel?
- What does it mean for land to be “ours”?

The frame of these “**Four Hatikvah Questions**” (4HQ) offers affirmation as to the wonder of the State of Israel, while also creating a shared conceptual space within which to address key questions of Jewish existence.



## Connecting Russian-Speaking Jews to Israel and the Global Jewish Family

Demographer Sergio DellaPergola estimates that, around the world, more than 3 million people are Russian-speaking Jews and their family members. However, their participation in their local “mainstream” Jewish communities is exceedingly low. To help them integrate into the global Jewish family and strengthen their Jewish identity, The Jewish Agency runs, in the former Soviet Union (FSU) and in communities worldwide with high concentrations of Russian-speaking Jews, a continuum of programs for children, teens, and adults that help them connect with their Jewish heritage and community.

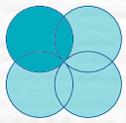
### Counselor Training: Worldwide Jewish Connections and Leadership Development

The Jewish Agency provides intensive training for young Russian-speaking Jews who wish to become counselors at Jewish Agency camps or in other informal education frameworks. The training (called **Educational Leadership Institute** in the FSU and Israel and **Counselor Training** in North America and Germany) strengthens and enriches their connection to the Jewish people, increases their knowledge about Jewish texts and traditions, and provides practical skills in informal education that they use in camp, for community programming, and beyond. Alumni of our counselor training programs have gone on to fill many prominent Jewish leadership roles in community institutions across the FSU. In the 2014 program year, nearly:

**1,200** *young educational leaders,*

highly trained by The Jewish Agency, staffed our camps across the FSU, North America, and Israel.





# Connecting Russian-Speaking Jews to Israel and the Global Jewish Family, *in the Former Soviet Union:*

## For Children and Teens:

6,800

*campers*

in Jewish Agency overnight camps in the FSU

455

*campers*

in Jewish Agency Day Camps (pilot year; developed and operated through new partnerships with local communities) in the FSU

140

*campers*

from the FSU and Israel in Russian-language camps in Israel

9,490

*students*



46

*Heftzibah Jewish Day Schools*

of which key administrative elements are managed by The Jewish Agency in cooperation with Israel's Ministry of Education

3,030

*children*

in Sunday Schools

210

*special-needs children*

served by Moscow's Integration program (in collaboration with JDC)

## For Young Adults, Israel Experiences & Leadership Development:

3,300

*participants*

in Taglit-Birthright, of whom:



985

on Jewish Agency-administered tours

985

*participants*

of Taglit-Birthright given a pre-trip educational seminar

1,890

*long-term visitors*

to Israel on Masa Israel Journey

30

*participants*

in medium-term Onward Israel trips

4,600

*participants*

in Youth and Student Activities, including "Grassroots & Student Initiatives"

65

*future Jewish leaders*

trained in Jewish history and community-building through Phoenix

40

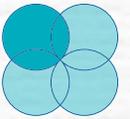
*young Jewish adults*

aged 18-26 visited famous Jewish shtetls and cities in the FSU on the 5-day Generation I program

65

*participants*

in the one-year History on Wheels program in Belarus and Latvia



## Adult Jewish Education:

**5,130**  
*adult learners*  
in **Hebrew Ulpan**  
(intensive language study)

**1,000**  
*parents*  
engaged in **Jewish Literacy**  
**programs** while their children were  
in Jewish Agency Sunday Schools

## Connecting Russian-Speaking Jews to Israel and the Global Jewish Family, *in Germany*:

**2,500**  
*participants*  
in **seminars, colloquia, and**  
**conferences** (organized in  
partnership with local and  
international institutions)

**2,500**  
*people*  
reached by the  
**J. Korczak European**  
**Academy of Jewish**  
**Education**

**300**  
*participants*  
in the **4-day Annual**  
**Student Convention**

**400**  
*teens*  
in Jewish high schools in 14  
German communities in the  
**Cha'il** Diaspora Jewish Education  
initiative of The Jewish Agency  
and the Government of Israel

**40**  
*visitors*  
to Israel on the 8-day **WAHL**  
trip, for those aged 26+ (and  
therefore no longer eligible for  
Taglit-Birthright)

**130**  
*long-term visitors*  
to Israel on  
**Masa Israel Journey**

**250**  
*young trainees*  
in **Jewish Heritage** “intellectual  
leadership development”

**50**  
*teachers*  
in formal and  
supplementary Jewish  
schools received  
professional training and  
other services through  
**Didact-IS**

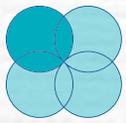
**100**  
*Nevatim*  
young leadership  
trainees in:



**30**  
*groups*  
created Jewish programs  
that reached:



**2,200**  
*people*



## Connecting Russian-Speaking Jews to Israel and the Global Jewish Family, *in North America:*

300

*campers*

at 3 summer camps for Russian-speaking Jews

180

*participants*

in **Leadership Development for Students and Young Adults** programs supported and guided by Jewish Agency emissaries

2,500

*participants*

in **community events for young Russian-speaking families** together with the wider Jewish community

*In North America, summer camping and leadership development for Russian-speaking Jews is provided in partnership with Genesis Philanthropy Group and local Jewish Federations.*

40

*participants*

in a unique **Taglit-Birthright** program specifically for Americans of Russian-speaking background

16

*participants*

in the **“Da Israel”** Leadership Training Seminar in Israel

## Connecting Russian-Speaking Jews to Israel and the Global Jewish Family, *in Australia:*

100

*children*

at **Lider Sunday School** (Melbourne)

40

*day campers*

in Melbourne

30

*leadership trainees*

in **Kangarusski** (Melbourne & Sydney)

24

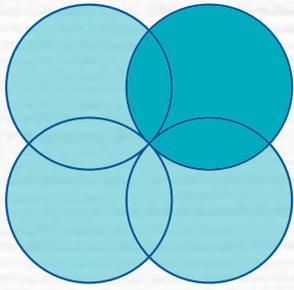
*participants*

in **Kangarusski Taglit-Birthright** trip

800

*participants*

in **community events** in Melbourne and Sydney, organized by our Russian-speaking emissary to Australia



## Connecting Young Israelis to the Jewish People and to Their Jewish Identity

How do you help motivated young Israelis to build and secure Israel's future as a model society? Across Israel and the world, The Jewish Agency develops and invests in programs that build idealism, volunteerism, and Jewish identity among young Israelis, engaging them in the Zionist and Jewish values that built the country.

### Mechinot: Pre-and Post-Army Service-Learning and Leadership Training:

155

*future IDF soldiers*

in **Pre-Army Mechinot**: 6 months of empowerment for Israelis from the social-geographic peripheries

100

*IDF veterans*

transitioning into civilian life through **Post-Army Mechinot**

90

*participants*

in **Kol Ami**: bringing together pre-army Israelis with Jewish peers from abroad

### ShinShinui: Service-Year Enrichment

550

*Israelis*

in their post-high school "Service Year" received extensive training

### Bringing it Home: Program for Returned Shlichim

130

*Camp Shlichim*

attended a three-day seminar following the camp season to process their encounter with American Jewry

150

*former Camp Shlichim*

attended a one-day information session and fair to learn about volunteer opportunities and non-profit employment in Israel

### Project TEN:

200

*volunteers*

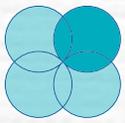
consisting of both Israelis and their Jewish peers from overseas, together explored their Jewish identities while performing *Tikkun Olam* at Jewish Agency centers in Ethiopia, Mexico, Israel, and India. New centers are scheduled to open in 2015 in Accra, Ghana and Arad, Israel

### At Home Together:

650

*Israelis*

volunteered to help new immigrants with their absorption, through At Home Together (*Babayit B'Yachad*)



## Support for Religious Streams:

To connect Jews to each other, we help Israelis understand the varied expressions of Judaism outside Israel, and help Jews worldwide feel that their styles of Jewish expression can find a home in Israel. One way we do this is by supporting Reform, Conservative, and Modern Orthodox educational programs in Israel, significantly bolstering the presence of these movements in Israel and helping ensure religious diversity and inclusion.

*2014 allocations:*



## Additionally:



*supported:*



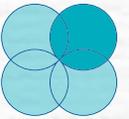
**78**

*Jewish Renewal programs*

**AND**

**THOUSANDS**

of seminars, study days, and other events that were shared by members of Israel's different population sectors, to **strengthen peoplehood**



## Nitzana Educational Community:

The Jewish Agency's Nitzana campus in the western Negev is a cutting-edge residential and learning community, where children, teens, students, and adults spend anywhere from one day to one year in programs that emphasize respect for themselves, each other, and the natural world.

20,000

*days of "hadracha"*

(workshops, hiking, seminars, camping) and:

15,000

*overnight stays*

for programs such as the "Follow the Sun" seminar on clean energy, the "Negev Zionist Ecological Seminar" on Negev history and the desert ecosystem, and the Nitzana Solar Park installations about recycling and renewable energy.



200

*residents on long-term programs, such as:*

70

*FSU immigrants*

on **Selah** (at this location), preparing to enter Israeli universities

30

*participants*

of **Masa Desert Sports Challenge**

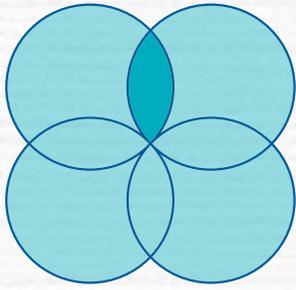
25

*young Bedouins*

in **Desert Stars** leadership training

20

*Israeli Service Year Volunteers*



## Meaningful Connections for a Global Jewish Family

How do you weave together the fabric of a People? The Jewish Agency focuses on giving Israelis and Jews in the Diaspora many platforms for learning about each other, understanding each other, building bonds of friendship and mutual commitment, and emerging as new Jewish leaders.

Many Jewish Agency programs both “connect young Jews to Israel and to their Jewish identity” and “connect young Israelis to the Jewish people and to their Jewish identity.” **The overlap between those two spheres of our influence serves as a foundation for building one global Jewish people.**

## Shlichim

In 2014-15, The Jewish Agency trained and sent **1,550 shlichim** (emissaries) to Jewish communities around the world to provide Israel and Jewish education, advocate for Israel, serve as personal connections to the Jewish State, promote Israel experiences, and facilitate Aliyah. Together they touched the lives of **hundreds of thousands of Jews** around the globe. Each one returned to Israel with an enriched understanding of Jewish culture in the plurality of ways it is expressed outside the Jewish homeland.

80

### Service-Year Shlichim

(*ShinShinim*) brought youthful Israeli enthusiasm to the United States, Canada, Great Britain, and other countries

70

### Jewish Agency Israel Fellows to Hillel

helped university students advocate for Israel on their campuses in North America, South America, and around the world

95

### Youth Movement Shlichim

worked with thousands of Jewish youth in:

21

countries

1,120

### North American Camp Shlichim

served as counselors and staff at:

200

→ camps

reaching more than:

167,000

→ campers

and:

15,000

→ counselors

85

### Community Shlichim

helped increase Jewish identity and Israel engagement in around two dozen countries

35

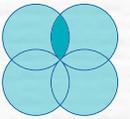
### Organizational Shlichim

(of whom 12 served the FSU and Germany) ran educational programs, facilitated Aliyah, and supervised other shlichim

70

### Zionist Seminars

leaders aged 21-28 generated dialogue about Israel with thousands of Jewish students in the United States, South Africa, England, Australia, Turkey, and Mexico



## 2015 Winner of the AIPAC “Ally of the Year” Award

### In Her Own Words:

Or-Lee Kaidar, 29: Jewish Agency Israel Fellow to Hillel (Florida International University)

I grew up near Haifa. During my BA studies (in International Relations and Communications from the Hebrew University), I did a fellowship with Stand With Us Israel, and I interned for The Jewish Agency spokesperson’s office. At that point I didn’t want to go on shlichut; I didn’t want to leave my family. But then I worked as a *madricha* for a Masa program. **I saw Israel through the eyes of young students from abroad, and loved it so much. I wanted to experience that in other ways, and keep giving.**

The Hillel here was in its first year when I arrived. We are a staff of two: me and the Hillel director. The hardest part has been finding the people to engage. The school has 51,000 students – it’s a commuter school– of whom supposedly 3,500 are Jewish. We know of around 400 of them.

This isn’t California, DC, or New York. The anti-Israel activity here is not that extreme. But **there is no such thing as a non-political campus.** We have had a few instances of anti-Israel expression such as hecklers at our speakers and silent walkouts from our events. Students for Justice in Palestine brought a speaker to campus to talk about Israel’s malice against Palestinians and Ethiopians.

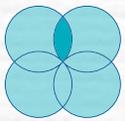
**My job as the Israel Campus Fellow is to connect with students who are disengaged or confused about Israel, and give them a place where they can learn more, express their views, and feel safe.** I designed a strategic plan for Israel education, including dealing with anti-Israel incidents. The main thing is to be pro-active. I use Hillel’s “3E’s”: Engage, Educate, and Experience. **We engage with students, Jewish and not-Jewish, involved and uninvolved.** We have events with other student groups on campus, not necessarily Jewish, and we help bring the non-Jewish student leaders to Israel through different Israel advocacy organizations.

When my shlichut ends, I want to continue working in Jewish education. I’m very passionate about Israel, and I plan to always work on making it better and being part of it.



### Sampling of Or-Lee’s Accomplishments for Florida International University Hillel

Helped build a Hillel board—Built the campus “Pro-Israel Board”—Developed, with AIPAC, the Leadership Empowerment Initiative: student leaders meet monthly to increase skills in lobbying and fundraising—Helped establish on-campus internship for the David Project—Planned several events for Israeli-American students, with Israel American Council—Planned a Holocaust Memorial Day event that drew 120 students—Organized student Shabbatons and Shabbat dinners at the JCC of North Miami Beach—Arranged for regular Krav Maga classes, a weekly “Israel 101” event, an Israel Independence Day event, a cultural exchange with the Haitian Student Organization, and the week-long Israel Fest.



## Partnership2Gether (P2G)

**Partnership2Gether: The Jewish Agency Peoplehood Platform** connects the Jewish people by creating enduring relationships between Israel and Jewish communities of the Diaspora. Each Partnership provides opportunities for interpersonal relationships to flourish. These personal and professional friendships, attachments, and emotional investments establish the bedrock of a global community.

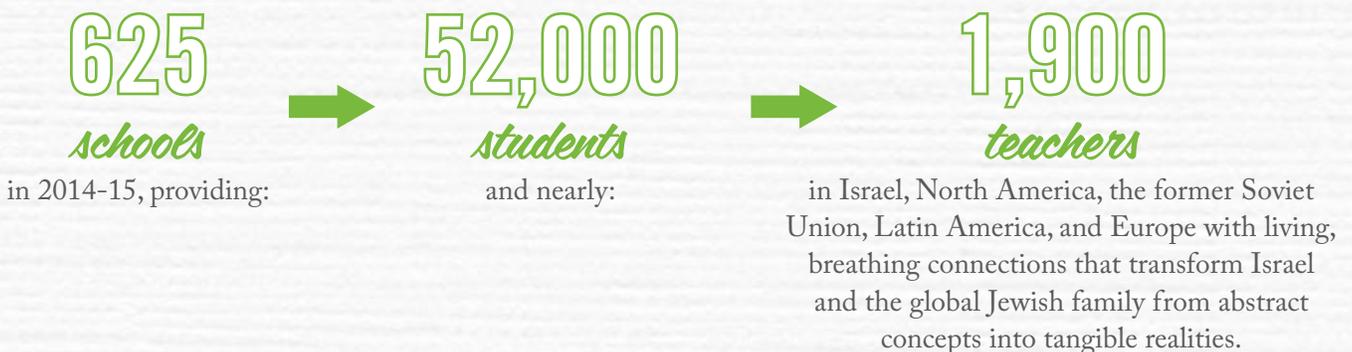


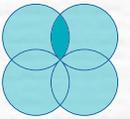
Among the participants in P2G programs in 2014 were, for example:



## The Global School Twinning Network:

included nearly:





# Leadership Development

The new “Global Leadership Project” umbrella (GLP), established in 2014, aims to cultivate Jewish leaders who can think and act globally and locally across organizational, religious, cultural, and ideological boundaries. The GLP trains around 600 students annually and includes a trip to Israel and extended dialogue with Israeli peers. 2014-15 participants in core GLP programs included:

450

*graduates*

of Zionist youth movements, trained at **Machon L'Madrichim** to exercise leadership after their “gap year” in Israel

60

*young adults*

in Bulgaria, Romania, Hungary, Serbia, Poland, the Czech Republic, Russia, and Israel who spent two years in informal Jewish education and intensive leadership training through **Minyanim**

70

*former Service Year Shlichim*

who previously served in Toronto, took on active roles in Jewish People Leadership projects through **Shevet**

20

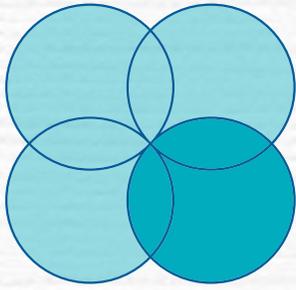
*Klal Yisrael URJ Fellows*

in Israel, Eastern Europe, and North America engaged in this one-year leadership program conducted with the **Union for Reform Judaism**

Additionally, The Jewish Agency develops Jewish leadership around the world at a variety of levels and through multiple platforms:

- Masa Israel Journey leadership programs
- Counselor training and leadership development for Russian-speaking Jews
- Community-specific programs provided by our Shlichim
- Leadership training for and by Partnership2Gether volunteers and participants
- Young Activism programs in Israel





## Supporting Vulnerable Populations

How do you turn the Jewish value of social justice into action? Throughout Israel and around the world, The Jewish Agency increases educational opportunities, uplifts the vulnerable, closes social and economic gaps, and lays the groundwork for positive systemic change.

### Young Activism

200

*Israeli college students*

including:

40

*medical school students in the Negev*

participated in **Choosing Tomorrow**, a platform for volunteerism and personal investment in the peripheries

*resulting in:*

60

*new community programs*

that touched:

3,000

*Israeli lives*

30

*groups*

of idealistic young-adult Israelis in “Young Communities” built “social businesses” – for-profit ventures that benefit their neighborhoods and towns – with professional guidance provided by The Jewish Agency’s **Ketzev (Young Communities in Business)** program

3,000

*people*

participated in the resulting social initiatives

80

*young people*

volunteered in the Negev in exchange for subsidized housing at the **Hamitcham Arad Young Adults’ Hub**

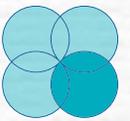
11

*individual and small-group social activists*

received micro-grants from **Click**; their programs then reached:

550

*beneficiaries*



## In His Own Words:

Maor Kabessa, 6th year medical student at Ben-Gurion University,  
3rd year participant of Choosing Tomorrow

I believe we come into this world to do good. The value of volunteering is something I learned from my family, who gave me a heritage of love for this country. **Choosing Tomorrow gives you the tools to help others in a way that becomes long-term.**

I was born and raised in Migdal Ha'Emek in northern Israel. During my four years in the Israeli navy, during which I served as a combat soldier and commander, I was responsible for sending soldiers on the **Taglit-Birthright** trips, and met participants. I learned that Zionism has many forms. Eventually I became a guide for Taglit.

After the army I participated as a counselor at **Jewish Agency summer camps** in Ukraine and Moldova. I felt a connection to this world of exploring Jewish identity and love for Israel; even though I needed a translator, it amplified the lessons I learned about Judaism; I came to give the campers a taste of my Israeli experience, but I got back much more.

While in the army, I realized I want to be a doctor, to work with people in need. **Choosing Tomorrow** helps young doctors form a community that lives by the same values and does social change on the ground.

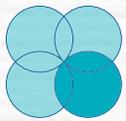
Through the program I took part in several social initiatives, including one to help recent Ethiopian immigrants in the **Ye'elim Absorption Center** to transition to Israel's modern society, and teach them disease prevention. In my second year of Choosing Tomorrow I helped start Health for Doctors, aimed to help prevent burnout among physicians.

So much of my life is tied to The Jewish Agency. Living in Be'er Sheva I also had the opportunity to coordinate **Masa** groups coming to teach English in primary schools, and I took part in two **Minyanim** seminars in Romania and Hungary. **The Jewish Agency offers a natural continuum that helped me realize the great things about where I live, find out what "peoplehood" means, take part in dialogue on Judaism, and derive inspiration for things I would like to change in my community.**

The Negev and Be'er Sheva are amazing. **Choosing Tomorrow** connects you to the city, and bursts that closed-off campus bubble many students live in. Next year I will be starting my internship in a Jerusalem hospital, but I know that after that, **my future lies in the peripheries. It is more important to me that my life be meaningful, than comfortable.**

I would like to thank Choosing Tomorrow for three amazing years of encouraging me to get involved in social change. **Choosing Tomorrow taught me that I don't have to wait to be a certified expert to do good and help others; now is as good a time as ever to start.**





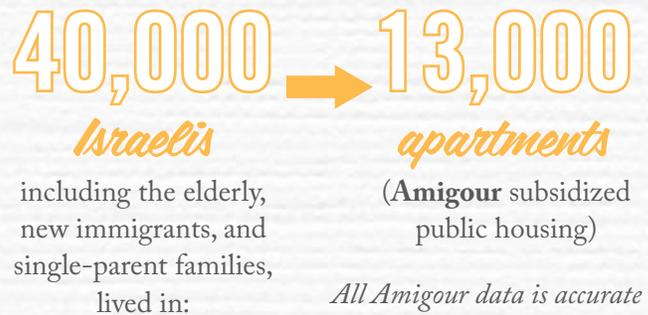
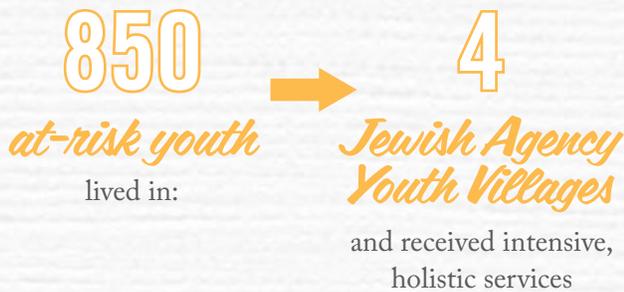
350

*Youth Futures Mentors*

and other staff served:

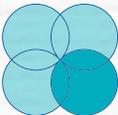


Youth Futures has expanded to Arab, Bedouin, Druze, and ultra-Orthodox communities.



*All Amigour data is accurate as of January 2015*





\$250,000

(1,064,000 NIS) was distributed to:



80

*Israeli families*

who continue to suffer long-term effects of recent terror attacks and military operations such as 2012's Operation Pillar of Defense, from the **Fund for Victims of Terror**. (Additionally, emergency grants were given to victims of Operation Protective Edge.)

23,500

*Israelis*

from disadvantaged communities, including hundreds of Ethiopians, Bedouins, and Druze, were prepared for higher education at leading universities through **Atidim**

1,100

*teens*

in Israel's social and geographic peripheries learned marketable computer skills and performed volunteer work with **Net@**, culminating in certification as computer and network technicians. Additionally:



400

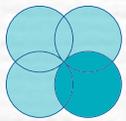
*children*

in grades 5-8 participated in **Net@ Junior**

**In Advanced Planning:**

A network of Food Cooperatives, which aim to provide access to basic products at low prices, serve as centers for community programming, and encourage volunteerism among local residents.





## In His Own Words:

Ma'ayan Cohen, 19, Alumnus of Youth Futures and Partnership2Gether.  
Currently a Service Year Shaliach to Cleveland, Ohio

I had no idea that Youth Futures is a program for youth at-risk until after I got to Cleveland on my shlichut. When I was in fifth grade, I was told it was for kids who have trouble getting along with other kids, and that was exactly my problem. I was very sensitive. All kinds of things shook me, and I'd scream or cry. Kids would start pushing my buttons on purpose. They didn't want to be my friend because if they said anything wrong I'd go crazy. I pretended to be sick a lot so I wouldn't have to go to school. I read a lot of books and didn't leave the house. It all just made me feel like I was broken.

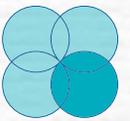
In **Youth Futures**, it wasn't an old psychologist telling me what to do or how I had to change. My Mentor, Suzannah, would just sit and talk to me. She was someone I hung out with; I felt like I had a friend. She gave me a notebook and told me to write down anything I do that makes me feel proud. I still have that notebook. She took me out for pizza. Sometimes she invited other people over, and now that I think about it, maybe she did that so other people would see I'm not so bad.

I can't point to any one thing she did and say it changed my life. But **she made me realize that I'm not the problem. I'm not broken. If I work at it, I can be stronger.** The idea that "I can't make friends because of who I am" was gone.

When I was in 8th grade, the **Beit Shean-Valley of Springs—Cleveland Partnership** arranged a trip for the Agnon School from Cleveland to come to Israel. My middle school, near Beit She'an, joined them on part of their trip. It was an amazing experience. **I'd had trouble making friends, but now I had friends from across the ocean.** One of them was Josh, who had been my Facebook pen-pal through the Partnership. I was really excited to practice my English. I still have those friendships to this day.

High school was when things really started changing. I became more confident, and new people came into the school. I started having a circle of friends. In 11th grade, there was a **Partnership** program called





Ambassadors for Unity (the Israel side) – Write On For Israel (the American side). As part of my local teen council, I could go to Cleveland for a joint leadership program. I was so excited to see the people I hadn't seen since 8th grade. We had tons of fun.

What really struck me was meeting the *ShinShinim* (**Service Year Shlichim**) who were there at the time. I saw a ShinShin teach a class: the way the kids participated, the way he organized it, and how the kids high-fived him after. I thought “I totally want to do this.”

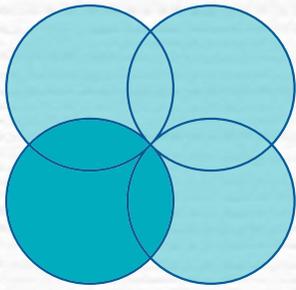
And now I'm a **shaliach** in Cleveland, teaching classes about Israel. How has being a ShinShin changed me? I'm a lot more confident in who I am. Israel has become a part of my identity. When you live in Israel, being Israeli and Jewish are not things you think about too often. Abroad, I think about it a lot more. I need to understand it and think about it. **When I get back to Israel, Judaism is something I want to incorporate more into my lifestyle.**

Until this year, I'd totally forgotten that I'd been in **Youth Futures**, because at the time it didn't feel like a big deal. But when I got to Cleveland, someone at the Federation mentioned Youth Futures, and I remembered, and said “Oh, yeah, I used to be in that.” They looked at me like “are you kidding?” They couldn't believe it, because look where I am now.

Next year, I will be in the IDF. **I'm hoping to be in charge of a Nativ course** [to help IDF soldiers with tenuous Jewish connections explore Israel and Jewish heritage]. Being an educator about Judaism and Zionism in Cleveland made me want to keep doing that more.

It's amazing to me that The Jewish Agency and the Jewish Federation in Cleveland have been with me all the way, like a big circle. I can't wrap my head around it.

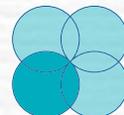
**Wherever I can go with The Jewish Agency, I'll go. Maybe I'll come back as a shaliach after the army, who knows? Thanks for being with me all the way. I wouldn't be who I am without you.**



## Aliyah: Encouraging Aliyah as the Outcome of a Jewish Identity, and Facilitating Aliyah of Choice and of Rescue

Aliyah is The Jewish Agency's historic mandate to bring Jews home to Israel – and 2014 was, in many ways, a record-breaking year. In 2014, The Jewish Agency facilitated the Aliyah of nearly **26,500** Jews from around the world, the highest number in 13 years and a **39%** increase over 2013. Growth was 195% from Ukraine and 120% from France. 2014's new Israelis included:

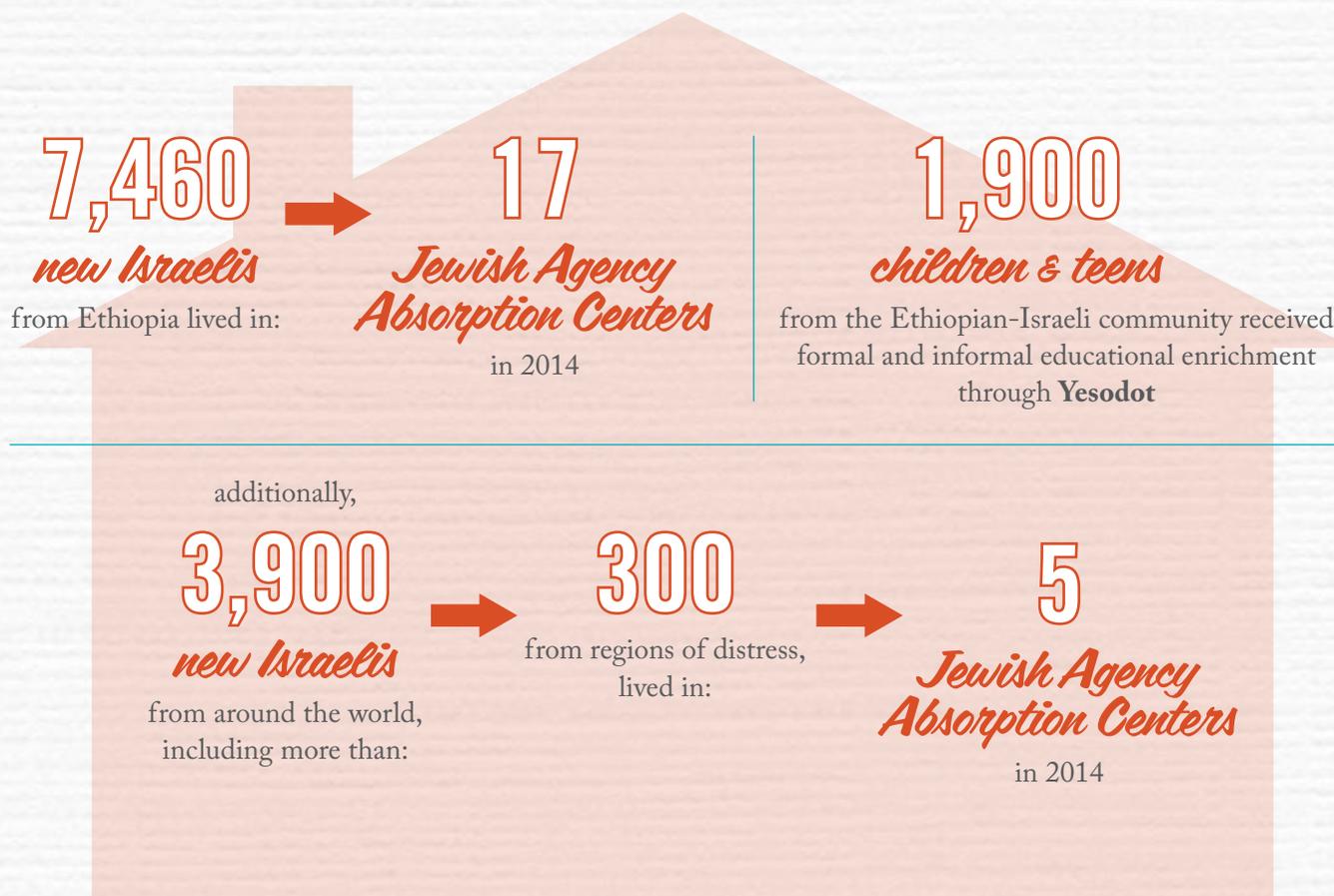
|                                      | COUNTRY/REGION                                    | TOTAL OLIM    | OF WHOM AGES 18-35 |
|--------------------------------------|---|---------------|--------------------|
| Former Soviet Union                  | Ukraine   | 5,917         | 1,857              |
|                                      | Russia  | 4,614         | 1,381              |
|                                      | Belarus   | 339           | 151                |
|                                      | Baltic States                                     | 45            | 14                 |
|                                      | Moldova   | 226           | 78                 |
|                                      | Southern Caucasus                                 | 283           | 65                 |
|                                      | Central Asia                                      | 392           | 118                |
|                                      | Rest of FSU                                       | 12            | 3                  |
|                                      | <b>Total FSU</b>                                  | <b>11,827</b> | <b>2,580</b>       |
| Western Europe                       | France  | 7,228         | 908                |
|                                      | Germany   | 102           | 27                 |
|                                      | Great Britain                                     | 627           | 143                |
|                                      | Belgium   | 250           | 35                 |
|                                      | Italy   | 353           | 59                 |
|                                      | Switzerland                                       | 99            | 33                 |
|                                      | Holland   | 61            | 12                 |
|                                      | Scandinavia                                       | 39            | 12                 |
|                                      | Spain and Portugal                                | 98            | 18                 |
|                                      | Rest of Western Europe                            | 61            | 10                 |
|                                      | <b>Total Western Europe</b>                       | <b>8,816</b>  | <b>1,257</b>       |
| Eastern Europe (excl. Turkey)        | Hungary   | 129           | 29                 |
|                                      | Poland  | 32            | 6                  |
|                                      | Bulgaria  | 25            | 4                  |
|                                      | Romania   | 24            | 4                  |
|                                      | Rest of Eastern Europe                            | 27            | 8                  |
|                                      | <b>Total Eastern Europe</b>                       | <b>237</b>    | <b>65</b>          |
| Latin America                        | Argentina   | 302           | 97                 |
|                                      | Brazil  | 276           | 86                 |
|                                      | Mexico  | 68            | 22                 |
|                                      | Uruguay   | 58            | 21                 |
|                                      | Venezuela   | 70            | 20                 |
|                                      | Peru  | 33            | 9                  |
|                                      | Chile   | 51            | 14                 |
|                                      | Columbia  | 59            | 16                 |
|                                      | Rest of Latin America                             | 155           | 44                 |
| <b>Total Latin America</b>           | <b>1,072</b>                                      | <b>329</b>    |                    |
| Middle East and Turkey               | <b>Total Middle East and Turkey</b>               | <b>164</b>    | <b>35</b>          |
| North America, South Africa, Oceania | United States                                     | 3,185         | 894                |
|                                      | Canada  | 353           | 82                 |
|                                      | South Africa                                      | 188           | 44                 |
|                                      | Australia and New Zealand                         | 197           | 51                 |
|                                      | <b>Total North America, South Africa, Oceania</b> | <b>3,923</b>  | <b>1,071</b>       |
| Ethiopia                             | <b>Total Ethiopia</b>                             | <b>210</b>    | <b>59</b>          |
| Other (e.g. rest of Asia/Africa)     | <b>Total Other</b>                                | <b>77</b>     | <b>24</b>          |
| <b>TOTAL OLIM FOR 2014</b>           |   | <b>26,428</b> | <b>5,406</b>       |



# The Jewish Agency's Global Service Center offers online and telephone assistance with Aliyah



## Jewish Agency Absorption Centers



## Young Adult Aliyah

5,400

*people*

between the ages of 18-35 made Aliyah in 2014, and:

3,365

*(62%)*

took advantage of The Jewish Agency's wide variety of Absorption programs for that age group, such as **Ulpan Etzion, Kibbutz Ulpan, Tech & The City, First Home in the Homeland**, and many more.

Additionally, **Nativ** provided Jewish and Israeli identity courses for more than:

1,550

*IDF Soldiers*

who were disconnected from their roots, were not halachically Jewish, or were very new immigrants. Of those who were eligible for conversion, nearly **70%** opted to pursue **Nativ's** optional extended conversion course.

## Wings: Services and Continuing Support for Lone Immigrant Soldiers

Wings provides a continuum of services, including personal assistance and volunteer mentors, for lone soldiers (young immigrants who join the IDF and have no close family members in Israel). In 2014, **780** soldiers took the Wings seminar that helps them transition into civilian life as new Israelis.

Additionally, in response to the extraordinary demands made on IDF soldiers during Operation Protective Edge –during which nearly **1,050 lone immigrant soldiers** served in combat units– Wings worked closely with two clinical psychologists who provided immediate intervention for **340 soldiers in distress**. Wings expanded its services to include care packages, hospital visits, phone guidance, group workshops, financial assistance for unemployed reservists, travel for family members of wounded soldiers, and assistance for families of fallen soldiers.

**Special Absorption and Re-Training Programs** for immigrants in high-demand professions, such as medicine, hi-tech, education, and hotel management, served nearly **630 individuals and their families** in 2014, of whom **330 were from the former Soviet Union**.

# Aliyah Guidance and Additional Absorption Services for the former Soviet Union (FSU)

64,000

*participants*

in **pre-Aliyah** seminars, fairs, round-tables, meetings, and video conferences

360

*FSU high school students*

joined **Na'ale**, for overseas teens to attend Israeli high schools

210

*high school graduates*

made Aliyah through the **Selah** academic preparation program

205

*teens*

prepared for their **Selah** and **Na'ale** entrance exams in **Limudiya** courses

## In His Own Words:

**Thiago Arrais, 28, Oleh from Brazil, 2014-15 Alumnus of Beit Brodetsky Residential Absorption for Young Olim**

Before I went on **Taglit-Birthright** 3 years ago, I'd been to Israel twice on family trips. I already had a strong Jewish identity from my grandparents, who raised me, but Taglit helped me discover Israel and got me thinking about **Aliyah**. I felt at home here. Here, I can just do the Jewish things I do and feel good. It's the home of the Jewish people.

I had experienced anti-Semitism only once in my life – a cab driver who talked trash about Jews and Americans. Last summer, during Operation Protective Edge and the World Cup, it hit me again. People cursed at my rabbi, calling him a killer. The walls of the Jewish school were sprayed with swastikas. I spent too much emotional energy arguing with others about how important Israel is; they just weren't listening to me.

Jews are entrepreneurs, and coming to Israel is entrepreneurship, investing in the future. I work in animation and technology. Making Aliyah felt like coming home and a great personal challenge. Getting into the industry is a struggle, but I'm working on it.

**Beit Brodetsky** gave me a place to settle, with good counselors, in a good location. The Hebrew lessons were very effective; people can't believe I've been here only five months. And I've made lots of friends from all over the world: England, Scotland, Uruguay, Cuba, Russia. This Jewish Agency facility made things easier. Not easy, but easier.

My plan now is to join [The Jewish Agency's] **TAKA** program [to prepare for Israeli university], and then pursue an MA in film and animation.

**I'm here for the ride. I'm in. The train is rolling, and I'm on it.**



# Our Friends and Partners in Meeting Urgent and Important Needs

## The Jewish Federations of North America

*Your core support powers our global partnership. No single gift touches more lives. We would like to thank the many Federations who not only provided indispensable core funding, but also made designated grants to critical programs and emergency campaigns.*

Jewish Community Board of Akron  
Jewish Federation of Greater Ann Arbor  
Jewish Federation of Arkansas  
Jewish Federation of Greater Atlanta  
Jewish Federation of  
Atlantic & Cape May Counties  
Augusta Jewish Federation  
The Jewish Federation of Greater Austin  
The Associated: Jewish Community  
Federation of Baltimore  
Jewish Federation of Greater Baton Rouge  
The Jewish Federation of the Berkshires  
Birmingham Jewish Federation  
Combined Jewish Philanthropies  
of Greater Boston  
Jewish Federation of Brevard & Indian  
River Counties  
Jewish Federation of Broward County  
Jewish Federation of Greater Buffalo  
Calgary Jewish Federation  
Canton Jewish Community Federation  
Jewish Federation of the Bluegrass  
Jewish Federation of Central Massachusetts  
Champaign-Urbana Jewish Federation  
Charleston Jewish Federation  
Jewish Federation of Greater Charlotte  
Jewish Federation of Greater Chattanooga  
Jewish United Fund/Jewish  
Federation of Metropolitan Chicago  
Jewish Federation of Cincinnati  
Jewish Federation of Cleveland  
Jewish Federation of Collier County

Columbia Jewish Federation  
Jewish Federation of Columbus  
Jewish Federation of Cumberland,  
Gloucester & Salem Counties  
Jewish Federation of Greater Dallas  
Jewish Federation of Greater Dayton, Inc.  
Jewish Federation of Delaware  
Jewish Federation of Greater Des Moines  
Jewish Federation of Metropolitan Detroit  
Jewish Federation of Durham-Chapel Hill  
Jewish Federation of Dutchess County  
Jewish Community Federation  
of the Greater East Bay  
Jewish Federation of Eastern Connecticut  
Jewish Federation of Edmonton  
Jewish Federation of El Paso  
Fall River UJA  
Flint Jewish Federation  
Fort Wayne Jewish Federation  
Jewish Federation of  
Ft. Worth and Tarrant County  
Jewish Federation of Grand Rapids  
Greensboro Jewish Federation  
UJA Federation of Greenwich  
UJA Jewish Federation of  
Hamilton Ontario  
Jewish Federation of  
Greater Harrisburg  
Jewish Federation of Greater Hartford  
Jewish Federation of Greater Houston  
Jewish Federation of  
Greater Indianapolis

Jewish Federation of Jacksonville  
Jewish Federation of  
Greater Kansas City  
Knoxville Jewish Alliance  
Jewish Federation of Las Vegas  
Jewish Federation of  
Lee & Charlotte Counties  
Jewish Federation of the Lehigh Valley  
London Jewish Federation (Ontario)  
Jewish Federation of Greater Long  
Beach and West Orange County  
Jewish Federation of  
Greater Los Angeles  
Jewish Community of Louisville  
Jewish Federation of Madison  
Memphis Jewish Federation  
Merrimack Valley Jewish Federation  
Jewish Federation  
of Greater MetroWest, NJ  
Greater Miami Jewish Federation  
Mid-Kansas Jewish Federation  
Milwaukee Jewish Federation  
Minneapolis Jewish Federation  
Jewish Community Federation of  
Mohawk Valley & JCC of Utica  
Federation CJA (Montreal)  
Jewish Federation of  
Nashville and Middle Tennessee  
Jewish Federation of  
Greater New Bedford  
Jewish Federation of New Hampshire  
Jewish Federation of  
Greater New Haven

The Jewish Federation in the Heart of New Jersey  
 Jewish Federation of New Mexico  
 Jewish Federation of Greater New Orleans  
 UJA Federation of New York  
 North Louisiana Jewish Federation  
 Jewish Federation of Northeastern New York  
 Jewish Federation of Northeastern Pennsylvania  
 Jewish Federation of Northern New Jersey  
 Jewish Federation of the North Shore  
 Jewish Federation of Northwest Indiana  
 Jewish Federation of Ocean County  
 Jewish Federation of Greater Oklahoma City  
 Jewish Federation of Omaha  
 Jewish Federation & Family Services, Orange County  
 Jewish Federation of Greater Orange County New York  
 Jewish Federation of Greater Orlando  
 Jewish Federation of Ottawa  
 Jewish Federation of Palm Beach County  
 Jewish Federation of Palm Springs & Desert Area  
 Jewish Federation of Peoria  
 Jewish Federation of Greater Philadelphia  
 Jewish Community Association of Greater Phoenix  
 Jewish Federation of Pinellas and Pasco Counties  
 Jewish Federation of Greater Pittsburgh  
 Jewish Federation of Greater Portland  
 The United Jewish Federation of Princeton Mercer Bucks  
 Jewish Federation of the Quad Cities

The Jewish Federation of Raleigh Cary  
 Jewish Federation of Reading, PA  
 Jewish Federation of Greater Rhode Island  
 Jewish Community Federation of Richmond  
 Jewish Federation of Greater Rochester  
 Jewish Federation of Greater Rockford  
 Jewish Federation of Rockland County  
 Jewish Federation of the Sacramento Region  
 Jewish Federation of San Antonio  
 Jewish Federation of San Diego County  
 Jewish Community Federation of San Francisco, the Peninsula, Marin & Sonoma Counties  
 Jewish Federation of Greater Santa Barbara  
 Jewish Federation of Sarasota-Manatee  
 Savannah Jewish Federation  
 Jewish Federation of Greater Seattle  
 Jewish Federation of Silicon Valley  
 Jewish Federation of Sioux City  
 Jewish Federation of Somerset, Hunterdon & Warren Counties  
 Jewish Federation of South Palm Beach County  
 Jewish Federation of Southern Arizona (Tucson)  
 Jewish Federation of Southern Illinois, Southeastern Missouri and Western Kentucky  
 Jewish Community Alliance of Southern Maine  
 Jewish Federation of Southern New Jersey  
 Jewish Federation of Springfield, Illinois  
 Jewish Federation of St. Joseph Valley  
 Jewish Federation of St. Louis  
 Jewish Federation of Greater St. Paul

United Jewish Federation of Greater Stamford, New Canaan & Darien  
 Jewish Federation of Central New York  
 Tampa Jewish Community Center & Federation  
 United Jewish Federation of Tidewater  
 Jewish Federation of Greater Toledo  
 UJA Federation of Greater Toronto  
 Jewish Federation of Tulsa  
 Federation for Jewish Philanthropy of Upper Fairfield County  
 United Jewish Federation of Utah  
 Jewish Federation of Greater Vancouver  
 Jewish Federation of Ventura County  
 United Jewish Community of the Virginia Peninsula  
 Jewish Federation of Volusia & Flagler Counties  
 The Jewish Federation of Greater Washington  
 The Jewish Federation of Western Connecticut  
 The Jewish Federation of Western Massachusetts  
 UJA/Federation of Westport-Weston-Wilton-Norwalk  
 Jewish Federation of Greater Wilkes-Barre  
 Windsor Jewish Federation  
 Jewish Federation of Winnipeg  
 Youngstown Area Jewish Federation

# Keren Hayesod/ United Israel Appeal

*We would like to thank the Keren Hayesod/ULA campaigns worldwide. Your support powers our global partnership. No single gift touches more lives.*

## English-Speaking Countries Campaigns

United Israel Appeal Australia  
UIA Federations Canada  
United Jewish Israel Appeal Great Britain  
Israel United Appeal-UCF South Africa  
United Israel Appeal New Zealand  
United Israel Appeal Hong Kong and the Far East  
United Israel Appeal Singapore  
FBP Unity  
Keren Hayesod – Taiwan Campaign

## European Region Campaigns

Keren Hajessod – Vereinigte Aktion Fuer Israel, Austria  
Keren Hayessod – Verenigde Israel Actie, Antwerpen  
Keren Hayessod, Bruxelles  
Keren Hayessod, Luxemburg  
Appel Unifié Juif de France  
Keren Hayesod – Vereinigte Israel Aktion e. V., Berlin  
Keren Hayesod – Vereinigte Israel Aktion e. V., Frankfurt  
Keren Hayesod – Vereinigte Israel Aktion e. V., München

Keren Hayesod – Appello Unificato per Israele, Milano  
Keren Hayesod – Appello Unificato per Israele, Roma  
Keren Hajessod Schweiz – Vereinigte Israel Aktion  
Keren Hayessod Action Israël – Suisse Romande, Genève  
Collectieve Israel Actie, The Netherlands  
Christenen Voor Israel, The Netherlands  
Keren Hayesod España  
Keren Hayesod, Portugal  
Förenade Israelsamlingen Sweden  
Keren Hayesod – Den Danske Israelindsamling, Denmark  
Keren Hayesod Finland  
Patmos Foundation, Finland  
Hjelp Jews Home, Norway  
Fellesinnsamlingen for Israel, Norway  
Keren Hayesod – Help The Jews Home – Faroe Islands  
Keren Hayesod, Iceland  
Keren Hayesod, Monaco  
Visjon Norge – Israelkanalen, Norway  
Ebenezer Hilfsfonds Deutschland e.v., Germany

## Eastern Region Campaigns

Keren Hayesod Athens  
Keren Hayesod Thessaloniki  
Keren Hayesod Ukraine  
Keren Hayesod CIS & Baltic States

## Latin American Region Campaigns

Campaña Unida Judeo Argentina  
Keren Hayesod Bolivia  
Fundo Comunitário Porto Alegre, Brasil  
Fundo Comunitário Rio de Janeiro, Brasil  
Fundo Comunitário São Paulo, Brasil  
Keren Hayesod Chile  
Keren Hayesod Costa Rica  
Keren Hayesod Colombia  
Keren Hayesod Ecuador  
Keren Hayesod Guatemala  
Keren Hayesod México  
Keren Hayesod Panamá  
Keren Hayesod Paraguay  
Keren Hayesod Perú  
Keren Hayesod Uruguay  
C.U.E. Venezuela

# Planned Giving and Endowment

*We would like to recognize the following visionaries who have made legacy commitments to support the vital work of The Jewish Agency for Israel in perpetuity—an enduring legacy—or have established other planned gift instruments to secure the Jewish future.*

Bennet Aaron  
Joan Benstock  
Margot Benstock  
Herschel Blumberg, z”l  
Crown Family Foundation  
Betsy Gidwitz  
Alex Grass, z”l  
Arlene Kaufman

Lili Kaufmann  
H. Irwin Levy  
Norman Lipoff  
Neil Moss  
Julie Wise Oreck  
Richard Pearlstone  
Myra Reinhard  
Jay Sarver

Ronald A. Sedley  
Mike Shapiro  
Jane Sherman  
Alan Shulman  
Carole Solomon  
Harvey Weinstein  
Dorothy Wizer

# Friends *and* Supporters

*We offer profound thanks to our many friends and supporters worldwide who generously fund the work of The Jewish Agency for Israel.*

## **Chairmen's Council (\$500,000 and over)**

Adelson Family Foundation  
Anonymous  
Petr Aven  
Avi Chai Foundation  
Conference on Jewish Material Claims  
Against Germany Inc.  
Crown Family Foundation  
Friends of the Israel Defense Forces  
Genesis Philanthropy Group  
The Harry and Jeanette Weinberg  
Foundation  
Harry and Leona Helmsley Charitable Trust  
International Commission on Holocaust Era  
Insurance Claims  
International Fellowship of Christians and Jews  
Keren Kayemeth LeIsrael  
Ania and Mark Kingdon  
Julia and Henry Koschitzky  
Max M. and Marjorie S. Fisher Foundation  
Noble Energy  
Sofia and Mikhail Segal  
Cindy and David Shapira  
James S. and Merryl H. Tisch Foundation  
Mortimer Zuckerman

## **Ben Gurion International Leadership Council (\$50,000 and over)**

49:22TRUST  
AACI-Association of Americans and  
Canadians in Israel  
Abraham Gertzman Fund  
Adnim Foundation  
Dr. Clement and Sandra Alpert ( z"l)  
Sam Alter  
Alexander Grass Foundation  
Anonymous  
Leonard Blavatnik  
Irma and Norman Braman  
CAF Russia

Charles E. Smith Family Foundation  
Check Point Software Technologies Ltd  
The David and Laura Merage Foundation  
Eduardo Elsztain  
Stanley Fleishman  
Anita Friedman  
Harold Gernsbacher  
Betsy Gidwitz  
Gisela and Daniel Ades Philanthropic Fund  
Gladys and Irving Coopersmith  
Charitable Trust  
Melinda Goldrich  
The Gottesman Fund  
Barnard J. Gottestein  
Lynette and Michael Green  
Harris Family Foundation  
Heart for Zion Ministry  
Tom and Kate Hess, All Nations  
Convocation Jerusalem  
Hillel International  
Hillel Rio de Janeiro  
IKEA  
International Christian Embassy  
Isadore and Bertha Gudelsky Family  
Foundation, Inc.  
John Hagee Ministries  
Arlene Kaufman and Sanford Baklor  
Kim Clement Center  
Gilbert and Florence Kulick Estate  
Richard Kirschner  
Arlene R. and Robert P. Kogod  
Dorothy and Sidney Kohl  
Koret Foundation  
H. Irwin Levy  
Lemsky Endowment Fund of Memphis  
Jewish Federation  
Max Levchin  
Linda and Stuart Nord Family Foundation

The L.A Pincus Fund  
For Jewish Education  
Bente S Lyons  
Mack Ness Designated Fund  
Vanessa and Anthony Beyer/Mandel  
Foundation  
Morton L. Mandel  
Maranatha Chapel  
Boris Melnik  
Mikhail Mirilashvili  
Morasha Olami  
The Morningstar Foundation  
Neufeld Family Memorial  
Endowment Fund  
One Mission  
Toni and Ronald A Paul  
Pearlstone Family Fund  
Phillip and Bella Regan  
Memorial Fund  
Charles and Ilana Horowitz Ratner  
Vadim Remenic  
Repair the World  
Rothschild Foundation (Europe)  
Robert Saligman Charitable Trust  
Ronald Sedley  
Sam Roosth Foundation  
Seed The Dream Foundation  
Leonor Segal  
Shalom Israel Ltd.  
Shelters for Israel  
Jane F. and Larry Sherman  
The Sidney and Jean Silber  
Family Foundation  
Doug Silber  
Carole A. Solomon  
Michael H. Steinhardt  
Raya Strauss  
Tel Aviv Education &  
Culture Company

Union of Orthodox Jewish Congregations  
of America

United Jewish Endowment Fund  
of The Jewish Federation of  
Greater Washington

Charles and Randi Wax

Harvey and Jean Weinstein

Wilf Family Foundation

**\$25,000 and over**

Ackerstein Industries

Anonymous

Robin and Andrew Bloch

Congregation Emanu-El  
of the City of New York

Covenant Church

CUFI Las Vegas

Alisa R. Doctoroff

Ernst Ludwig Ehrlich  
Studienwerk e.V.

Lori and Bruce Gendelman

Gerstein Foundation Endowment Fund

Allene N. Gilman Charitable Trust

Eugene and Marilyn Glick Donor Advised  
Fund of JFGI

Israeli Leadership Club INC DBA

Jack, Joseph and Morton Mandel  
Foundation

Jeff and Mei Sze Greene Foundation

Jerusalem U

Jewish Education Center of Cleveland  
(JECC)

Kasierer Foundation

Barbara Kay

Warren Kimel

Ilya Kupersmidt

Dr. Stephen Kutner

Lawrence and Carol Saper Foundation

Stacey K. and Mark F. Levy

Dan Maydan

Ed Mermelstein

Joseph and Harvey Meyerhoff Family  
Charitable Funds

Michael Moskowitz

Phyllis and Norman Lipsett  
Foundation

Quad City Association of Evangelicals  
(CUFI IL)

Steven Roth

Mulder Stiftung

The Fineberg Foundation

Thomases Family Endowment

Morris & Sylvia Trachten Family

Ira Wagner

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# Israel Education Fund

*We would like to thank our many partners who have infused Israel's communities with educational, cultural, and sports facilities to support community growth. The Israel Education Fund is a campaign of The United Jewish Appeal / JFNA, and continues to work closely with The Jewish Agency for Israel.*

Alexander Grass Foundation

Alvin S. Tilles Estate

Arthur and Joan Weisberg Family  
Foundation, Inc.

Estate of Helen Orvaschel

Estate of Helen Zuckerman

Gladys and Irving Coopersmith  
Charitable Trust

Greater Miami Jewish Federation

Harold Gernsbacher

Iranian American Jewish Federation

Jewish Community Federation of the  
Greater East Bay

Jewish Federation of Greater Philadelphia

John Hagee Ministries

Joseph and Rebecca Meyerhoff  
Awards Committee

Rita Allen Foundation

Selim and Rachel Benin Fund

Shelters for Israel

The Bernard and Audre Rapoport  
Foundation

The Dr. Bernard Heller Foundation

The Eleanor M. and Herbert D. Katz  
Family Foundation

The Harry and Jeanette Weinberg  
Foundation

The Jacques Asseoff Estate

The Jewish Federation of  
Charlestown, S.C.

The Jewish Federation of Greater Dayton

The Jewish Federation of  
Greater Washington, DC

The Jewish Federation of the Quad Cities

The Levy-Markus Foundation

The Robert Russell Foundation

UJA Federation of New York

The William A Stern Endowment Fund

# Spirit of Israel / People of Israel

*The Jewish Agency for Israel would like to recognize those who have worked by our side to change the face of philanthropy in Israel—especially our main partner, the Spirit of Israel, founded by The Jewish Agency and Keren Hayesod / UJA in 1997.*

*The donors to the Spirit of Israel campaign continue to make an extraordinary impact on behalf of Israel's most disadvantaged populations. We would like to also express special appreciation to the following Israeli individuals and business partners for their outstanding support and volunteerism last year:*

|                                     |  |                          |
|-------------------------------------|--|--------------------------|
| Adler Chomski Group                 | Golf & Co.                               | Matrix                   |
| Bank Hapoalim                       | Hypermedia Systems Ltd.                  | Moshe & Esther Bronstein |
| Ben & Evelyn Lipshitz Charity Trust | I.B.I. Investments Ltd.                  | Nadav Sonenberg          |
| Benny Levin                         | Kishrei Mashkiim - Investor Relations    | Oran Foundation          |
| Celebrite Mobile                    | Ishaia and Jane Gol                      | Pell Family Foundation   |
| Check Point                         | Israel Shibolet & Co.                    | SIEMENS Israel           |
| Club 365                            | Joel Koschitzky                          | SodaStream               |
| Compedia                            | Joseph and Christina Kasierer Foundation | SP- Metzterplas          |
| Comsecure                           | Keshet                                   | Z.M.H. Hammerman Group   |
| Erelim                              | Lions of Judah - Israel                  |                          |
| ExLibris                            | KPMG Israel                              |                          |

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## United Israel Appeal

*The United Israel Appeal, a subsidiary of the Jewish Federations of North America, is a principal beneficiary of JFNA's United Jewish Appeal Federation Campaign.*

*For more than three decades, through United Israel Appeal, The Jewish Agency has been the recipient of a U.S. Government Grant to bring humanitarian migrants from countries of distress to Israel. A considerable portion of the funds is used to bring Ethiopian Jews to Israel and to settle them in temporary housing. The grant was initiated by Congress during the early 1970s in response to the first large influx of Soviet Jews to Israel. The State Department's Bureau of Population, Refugees and Migration supervises grant programs. Key members of the U.S. Senate and House of Representatives have provided the leadership to assure continued support. Over the years, members of Congress have recognized the continuing responsibility to help bring Jews to Israel from countries of distress based on the principle that free emigration is a hallmark of a democratic society, and therefore a priority of the U.S. Congress. They look upon this grant as a concrete expression of these values.*

# Meeting Urgent and Important Needs: The Jewish Agency for Israel Board of Governors

## World Zionist Organization

Ruhama Avraham Balila  
Meir Azari  
Yossi Bachar  
Eli Barda  
Oved Benozair  
Yigal Bibi  
David Bitan  
Harvey Blitz  
Kenneth Bob  
David Breakstone  
Eitan Broshi  
Haim Cohen  
Stanley Davids  
Avraham Duvdevani  
Yitzchak Eldan  
Lawrence Englander

Daniel Freeland  
Danny Gillerman  
Helena Glaser  
Gael Grunewald  
Yaakov Hagoel  
Dina Hahn  
Allan Jacobs  
Rick Jacobs  
Silvio Joscowicz  
Jack Kahn  
Daniel Korenfeld  
Danny Kritemaen  
Joel Koschitzky  
Jacques Kupfer  
Yitzchak Lax  
Menachem Leibovic

Jon Medved  
Bennett Miller  
Dror Morag  
Ehud Naor  
Marcie Natan  
Yaacor Neeman  
Orit Noked  
Arik Nudelman  
Marlene Post  
Uriel Reichman  
Eliezer (Moodi) Sandberg  
Lior Schilat  
Julie Schonfeld  
Alex Selsky  
Yaron Shavit  
Haim Shine

Alan Silberman  
Sondra Sokal  
Efi Stenzler  
Ofra Strauss  
Rany Trainin  
Leon Waisbein  
Haim Wasserman  
Yehiel Wasserman  
Steven Wernick  
Steve Wolnek  
Gusti Yehoshua-Braverman  
Ben-Zion Zilberfarb

### *Honorary Members:*

Richard Hirsch  
Sallai Meridor

---

## Jewish Federations of North America/UIA

Caryn Rosen Adelman  
Bruce Arbit  
David Barish  
Saby Behar  
Margot Benstock  
Debbie Berman  
Richard Bernstein  
Alisa Doctoroff  
Gary Erlbaum  
Dede Feinberg  
Cheryl Fishbein

Michael Gelman  
Harold Gernsbacher  
Betsy Gidwitz  
Beth Goldsmith  
Harley Gross  
Andrew Groveman  
Sharon Janks  
Beth Kieffer Leonard  
Lori Klinghoffer  
Joan Levin  
Mark Levy

Kathy Manning  
Nelle Miller  
Julie Wise Oreck  
Karen Pack  
Heschel Raskas  
Charles Ratner  
Richard Sandler  
Cindy Shapira  
Michael Siegal  
David Silvers  
Dorothy Tananbaum

James Tisch  
Fred Zimmerman

### *Honorary Members:*

Charles Goodman  
Irwin Levy  
Richie Pearlstone  
Jane Sherman  
Carole Solomon

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## Keren Hayesod/United Israel Appeal

Yohanna Arbib-Perugia  
Ronni Benatoff  
Sami Bollag  
Nelly De Bobrow  
Yechiel Eckstein  
Anita Fischer

Marc Gold  
Adnan Kandiyoti  
Robert Kaplan  
Warren Kimel  
David Koschitzky  
Susan Laxer

Mark Leibler  
Danny Liwerant  
Sabby Mionis  
Menno Paktor  
Richard Prosquier  
Ralph Shedletzky

Jack Smorgon  
David Sutton  
Harvey Wolfe  
Barbara Zukor

### *Honorary Members:*

Julia Koschitzky

Charles Ratner, *Chairman, The Jewish Agency Board of Governors*  
Natan Sharansky, *Chairman of the Executive of The Jewish Agency*  
Rany Trainin, *Deputy Chairman of the Executive of The Jewish Agency*  
David Silvers, *Chairman, Budget and Finance Committee*

## Senior Management

Alan D. Hoffmann, *Director General*  
Dr. Misha Galperin, *President & CEO, International Development*  
Moshe Ashirie, *Chief Financial Officer*  
Cali Cohen, *Chief Program Officer, North America*  
Shay Felber, *Deputy Director General, Community Services Worldwide & Director, FRD*  
Nella Feldsher, *Executive Vice President, International Development*  
Nirit Harel, *Chief Marketing Officer*  
Arthur Sandman, *Executive Vice President, International Development, United States*  
Josh Schwarcz, *Secretary General & Deputy Director General, Government Relations & Security*  
Moshe Shiff, *Deputy Director General, Human Resources & Administration*  
Ayelet Shilo-Tamir, *Chief Operating Officer*

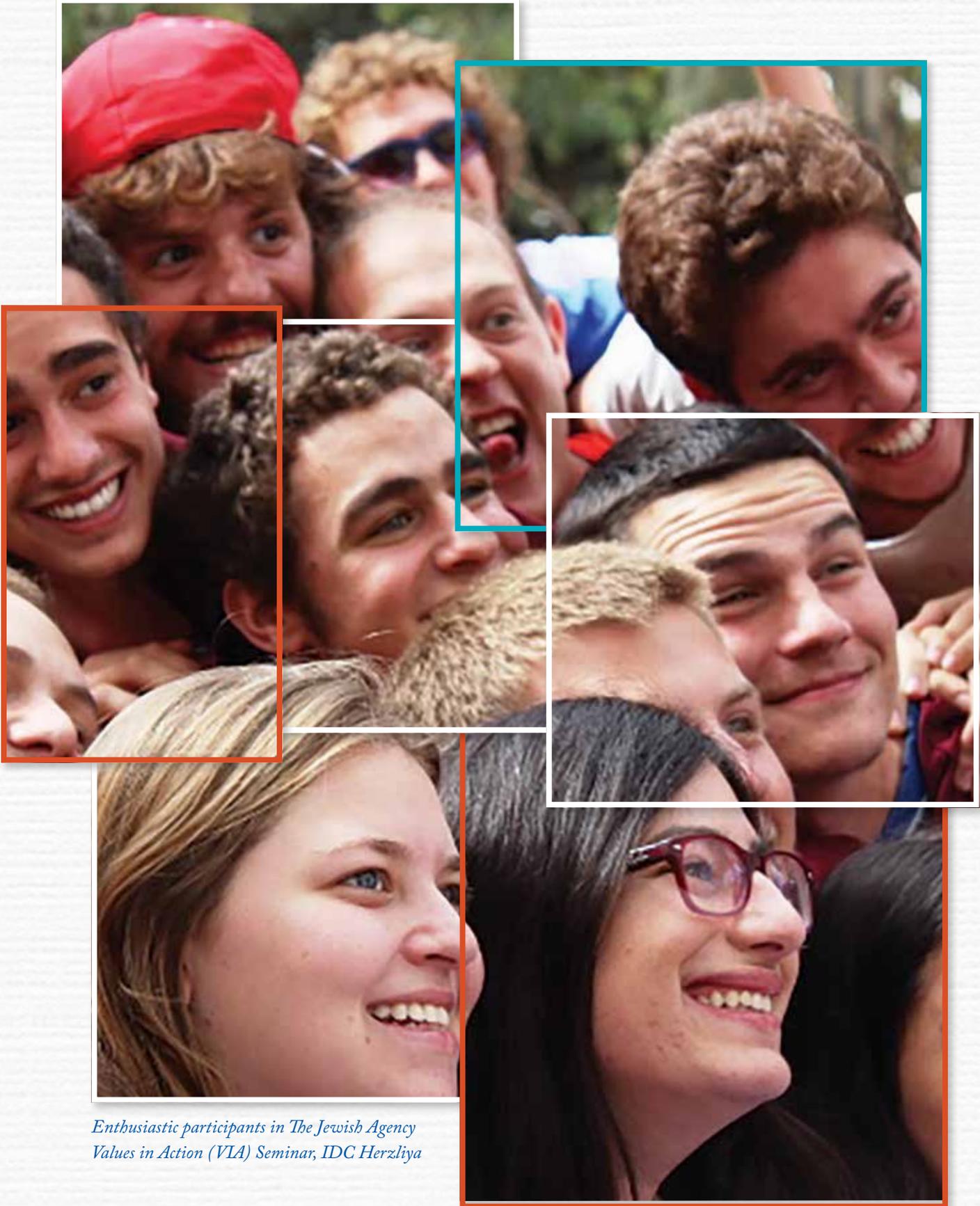
## Past Chairmen

### Board of Governors

James S. Tisch 2011-2014  
Richard L. Pearlstone 2007 -2011  
Carole Solomon 2003-2007  
Alex Grass, z"l 1999-2003  
Charles Goodman 1995-1999  
Mendel Kaplan, z"l 1987-1995  
Jerold Hoffberger, z"l 1983-1987  
Max Fisher, z"l 1971-1983, *Founding Chair*

### Executive

Zeev Bielski 2005-2009  
Sallai Meridor 1999-2005  
Avraham Burg 1995-1999  
Simcha Dinitz, z"l 1987-1994  
Arye L. Dultzin, z"l 1978 -1987  
Joseph Almogi, z"l 1976-1978  
Pinchas Sapir, z"l 1974-1975  
Arye L. Pincus, z"l 1965-1973  
Moshe Sharett, z"l 1961-1965  
Zalman Shazar, z"l 1956-1961  
Berl Locker, z"l 1948-1956  
David Ben-Gurion, z"l 1935-1948  
Arthur Ruppin, z"l 1933-1935



*Enthusiastic participants in The Jewish Agency  
Values in Action (VIA) Seminar, IDC Herzliya*

# ANNUAL REPORT

## OVERVIEW OF THE JEWISH AGENCY'S OPERATING RESULTS AND FINANCIAL POSITION FOR 2014

For the first time in over 45 years, as of the end of 2014 The Jewish Agency had no bank debt whatsoever. The last of The Jewish Agency's bank loans was settled in October 2014.

This marks the culmination of a long process aimed at stabilizing The Agency's financial position and relieving The Agency of its heavy burden of bank debt. This was achieved primarily as the result of two significant factors:

1. The Agency maintained strict budgetary control over its activities ensuring that its budget was balanced, year after year.
2. The absence of an operating deficit enabled The Agency to utilize most of the proceeds received from the sale of capital assets to reduce debt and to erode the accumulated deficit.

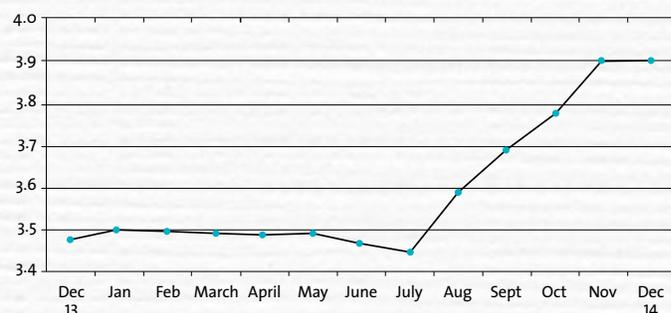
As a result of this long-term financial strategy, The Agency has been able to adapt to meet the needs of the Jewish people in the 21st century. Each year, existing mission-related programs are strengthened and new strategic programs are initiated.

At the same time those programs outside the scope of The Agency's strategic plan were scaled back or closed, and administrative cutbacks and efficiencies were implemented to enable The Agency to meet its strict organizational philosophy of achieving a balanced budget.

This financial stability was facilitated, in part, by protecting The Agency against fluctuations in the shekel/dollar exchange rate that could cause its shekel-denominated expenses to become more expensive in dollar terms, thereby causing instability in the dollar denominated budget. During the course of 2013, a hedging instrument was executed to protect The Agency against fluctuations in the shekel/dollar exchange rate in 2014, enabling The Agency to control the level of its expenditures and preclude unexpected additional costs arising as a result of exchange rate fluctuations.

There were indeed significant fluctuations in the shekel/dollar exchange rate during the course of 2014. There was relative stability in the exchange rate until August, until when the prevailing exchange rates were lower than the hedged rate. Subsequent to August, the exchange rate climbed, reaching a high of \$1=3.994 NIS, as seen in the chart below.

Trajectory of the Shekel-Dollar Exchange Rate



The 2014 average annual exchange rate was \$1=3.5779 NIS, as compared to the 2013 average exchange rate of \$1=3.6107 NIS. This would have resulted in The Agency's shekel-denominated expenditures being just under 1% higher, on average, in dollar terms during the whole of 2014 than the same shekel-denominated expenditures in 2013.

In 2014, The Agency generated an \$84 thousand operating surplus and a \$47 million net deficit, compared to the 2013 operating surplus of \$1 million and net income of \$98 million. The Agency's 2014 revenues were \$3 million higher, at \$481 million, than its 2013 level of \$478 million.

The major causes of the dissonance between the operating results and the net deficit incurred were as follows:

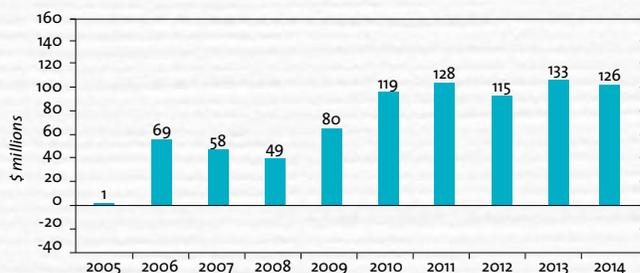
1. The increase in The Agency's liability to the pension fund: The main cause of this increase was a Government-mandated reduction in the discount rate used in the actuarial calculation of The Agency's pension fund liabilities, thereby increasing The Agency's liability. Because The Jewish Agency is obligated to ensure that the pension fund has sufficient funds to cover all of its liabilities, such an increase creates a parallel (albeit non-cash) expense for The Agency. The expense incurred in 2014 was \$35 million, as compared with \$34 million of income generated in 2013, when the actuarial liability, computed at a higher discount rate, had declined.

2. Loss arising from asset realization: Most of this \$5 million expense was due to the outcome of an eleven-year court case regarding property rights. The judgment passed down was that The Agency was obliged to pay the plaintiff \$5 million, of which only \$1 million had been provided for in previous years, based on counsel's opinion. The Agency plans to appeal this judgment.

The Agency has sustained a positive working capital surplus (current assets less current liabilities) over the last ten years. Bolstered by the cash receipts from sale of the Amigour apartments, The Agency has enjoyed a substantial improvement in its liquidity over the last decade. The Agency's working capital surplus was \$126 million as of December 31, 2014 as compared to \$133 million as of December 31, 2013 (see chart below).

It is important to note that the working capital surplus each year is at its highest at year-end, reflecting the influx of funds from donors and others in the last few weeks of the year. As expenditures over most of the ensuing year are not matched by revenues, it is the working capital surplus that allows The Agency to operate on an ongoing basis without having to borrow for operations.

2005 - 2014  
Year End Working Capital Surplus



# CONSOLIDATED BALANCE SHEETS AS OF DECEMBER 31,

| <b>Assets</b>  | <b>2014</b>    | <b>2013</b>    |
|--|----------------|----------------|
|  | US\$ Thousands | US\$ Thousands |
| <b>Current assets</b>                                |                |                |
| Cash and cash equivalents                            | 124,101        | 115,374        |
| Short-term deposits in banks                         | 39,821         | 23,075         |
| Short-term deposit in bank - restricted              | 6,588          | -              |
| Investment in marketable securities                  | 2,257          | -              |
| Accounts receivable                                  | 57,112         | 106,221        |
| Current maturities of long-term receivable           | 5,000          | -              |
| <b>Total current assets</b>                          | <b>234,879</b> | <b>244,670</b> |
| <b>Investments and other assets</b>                  | <b>144,997</b> | <b>151,509</b> |
| <b>Fixed assets</b>                                  | <b>171,056</b> | <b>162,470</b> |
| <b>Total assets</b>                                  | <b>550,932</b> | <b>558,649</b> |
| <b>Liabilities and net assets</b>                    |                |                |
| <b>Current liabilities</b>                           |                |                |
| Accounts payable                                     | 100,920        | 92,137         |
| Short-term deposits and other payables               | 3,469          | 12,948         |
| Liabilities for employee rights upon retirement, net | 4,000          | 4,000          |
| Current maturities of long-term bank loans           | 31             | 2,101          |
| <b>Total current liabilities</b>                     | <b>108,420</b> | <b>111,186</b> |
| <b>Long-term liabilities</b>                         |                |                |
| Bank loans and deposits payable                      | 13,079         | 14,444         |
| Liabilities for employee rights upon retirement, net | 279,915        | 251,732        |
| Other liabilities                                    | 20,895         | 28,711         |
| <b>Total long-term liabilities</b>                   | <b>313,889</b> | <b>294,887</b> |
| <b>Minority interest</b>                             | <b>755</b>     | <b>482</b>     |
| <b>Commitments and contingent liabilities</b>        |                |                |
| <b>Net Assets</b>                                    |                |                |
| Surplus (deficit) in unrestricted net assets         | (35,362)       | 6,312          |
| Temporarily restricted net assets                    | 162,577        | 145,782        |
| Permanently restricted net assets                    | 653            | -              |
| <b>Total net assets</b>                              | <b>127,868</b> | <b>152,094</b> |
| <b>Total liabilities and net assets</b>              | <b>550,932</b> | <b>558,649</b> |



Rany Trainin  
Deputy Chair, Executive



David Silvers  
Chair, Budget/Finance Committee



Moshe Ashirie  
Chief Financial Officer

May 28, 2015

Date of approval  
of Financial Statements

# CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31,

|  | 2014            | 2013           |
|--|-----------------|----------------|
|  | US\$ Thousands  | US\$ Thousands |
| <b>Revenues</b>  |                 |                |
| <b>Unrestricted donations and contributions:</b>           |                 |                |
| United Israel Appeal, Inc.                                 | 86,459          | 91,838         |
| Keren Hayesod - United Israel Appeal                       | 34,977          | 36,948         |
| International Fellowship                                   | 1,981           | 4,000          |
| Direct donations & Spirit of Israel                        | 170             | 263            |
| <b>Net assets released from restrictions:</b>              |                 |                |
| United Israel Appeal, Inc.                                 | 82,438          | 76,052         |
| U.S. Government grant                                      | 11,270          | 15,063         |
| Keren Hayesod - United Israel Appeal                       | 6,568           | 4,944          |
| International Fellowship                                   | 2,429           | 7,808          |
| Direct donations & Spirit of Israel                        | 35,885          | 39,263         |
| <b>Other income:</b>                                       |                 |                |
| Israel experience programs (operated by subsidiaries)      | 58,779          | 57,844         |
| Rental income  | 32,648          | 32,386         |
| Program participations and service fees                    | 78,780          | 64,281         |
| Collection of doubtful debts                               | 3,863           | 4,627          |
| Other - primarily subsidiaries' income                     | 44,666          | 42,685         |
| <b>Total revenues</b>                                      | <b>480,913</b>  | <b>478,002</b> |
| <b>Cost of activities and other expenses:</b>              |                 |                |
| Aliyah, klitah and rescue                                  | 67,131          | 72,392         |
| Israel experiences   | 64,782          | 58,688         |
| Young activism   | 47,556          | 35,537         |
| Activities with Russian speaking Jews                      | 26,113          | 26,276         |
| Partnerships   | 20,026          | 19,149         |
| Shlichim and Israel Fellows                                | 23,245          | 21,038         |
| Community services (not including FSU)                     | 20,590          | 22,155         |
| Allocations and social programs                            | 67,781          | 60,928         |
| Agency-wide projects and organizational activities         | 108,926         | 115,667        |
| Support units & executive offices                          | 27,433          | 26,724         |
| FRD, Marketing and Communications                          | 11,241          | 11,224         |
| Allocation to World Zionist Organization                   | -               | 4,000          |
| <b>Cost of activities</b>                                  | <b>484,824</b>  | <b>473,778</b> |
| Income (deficit) from ordinary operations                  | (3,911)         | 4,224          |
| Financial income (expenses), net                           | 3,995           | (3,091)        |
| <b>Income from activities</b>                              | <b>84</b>       | <b>1,133</b>   |
| <b>Non-operational income (expenses):</b>                  |                 |                |
| Income (loss) from asset realization, net                  | (5,385)         | 52,483         |
| Income (loss) arising from Board designated endowment, net | (3,291)         | 13,157         |
| Decrease (increase) in Pension Fund liability, net         | (34,762)        | 34,008         |
| Early retirement program expenses                          | (4,023)         | (3,240)        |
| <b>Non-operational income (expenses), net</b>              | <b>(47,461)</b> | <b>96,408</b>  |
| <b>Net income (deficit) for the year</b>                   | <b>(47,377)</b> | <b>97,541</b>  |

Please refer to companion document "2014 Financial report" to review additional information that is an integral part of these financials

# STATEMENT OF CHANGES IN NET ASSETS

Amounts in US\$ Thousands

|  | Unrestricted in use |                   | Temporarily restricted |                 |                        | Total          |
|--|---------------------|-------------------|------------------------|-----------------|------------------------|----------------|
|  | For operations      | Board designation | For projects           | For allocations | Permanently restricted |                |
| <b>Balance at January 1, 2013</b>                                  | (186,815)           | 89,936            | 152,505                | 1,445           | -                      | 57,071         |
| <b>Changes during 2013</b>   |                     |                   |                        |                 |                        |                |
| Temporarily restricted donations and contributions received:       |                     |                   |                        |                 |                        |                |
| United Israel Appeal, Inc.   | -                   | -                 | 29,122                 | 43,177          | -                      | 72,299         |
| U.S. Government grant  | -                   | -                 | 15,063                 | -               | -                      | 15,063         |
| Keren Hayesod - United Israel Appeal                               | -                   | -                 | 6,577                  | 821             | -                      | 7,398          |
| International Fellowship   | -                   | -                 | -                      | 6,420           | -                      | 6,420          |
| Direct donations & Spirit of Israel                                | -                   | -                 | 29,880                 | 9,552           | -                      | 39,432         |
| Total received   | -                   | -                 | 80,642                 | 59,970          | -                      | 140,612        |
| Released from restriction  | -                   | -                 | (82,202)               | (60,928)        | -                      | (143,130)      |
| Net income for the year  | 97,541              | -                 | -                      | -               | -                      | 97,541         |
| Changes in Board designated endowment, net                         | (11,476)            | 11,476            | -                      | -               | -                      | -              |
| Release of fixed assets and restricted assets depreciation expense | 5,650               | -                 | (5,650)                | -               | -                      | -              |
| Net change during 2013   | 91,715              | 11,476            | (7,210)                | (958)           | -                      | 95,023         |
| <b>Balance at December 31, 2013</b>                                | <b>(95,100)</b>     | <b>101,412</b>    | <b>145,295</b>         | <b>487</b>      | <b>-</b>               | <b>152,094</b> |

## Changes during 2014:

|  |                  |               |                |              |            |                |
|--|------------------|---------------|----------------|--------------|------------|----------------|
| Temporarily restricted donations and contributions received:       |                  |               |                |              |            |                |
| United Israel Appeal, Inc.   | -                | -             | 37,773         | 55,560       | -          | 93,333         |
| U.S. Government grant  | -                | -             | 11,270         | -            | -          | 11,270         |
| Keren Hayesod - United Israel Appeal                               | -                | -             | 9,859          | 363          | -          | 10,222         |
| International Fellowship   | -                | -             | -              | 1,742        | -          | 1,742          |
| Direct donations & Spirit of Israel                                | -                | -             | 26,330         | 18,191       | 646        | 45,167         |
| Total received   | -                | -             | 85,232         | 75,856       | 646        | 161,734        |
| Released from restriction  | -                | -             | (70,809)       | (67,781)     | -          | (138,590)      |
| Net deficit for the year   | (47,377)         | -             | -              | -            | -          | (47,377)       |
| Changes in Board designated endowment, net                         | 7,865            | (7,865)       | -              | -            | 7          | 7              |
| Release of fixed assets and restricted assets depreciation expense | 5,703            | -             | (5,703)        | -            | -          | -              |
| Net change during 2014   | (33,809)         | (7,865)       | 8,720          | 8,075        | 653        | (24,226)       |
| <b>Balance at December 31, 2014</b>                                | <b>(128,909)</b> | <b>93,547</b> | <b>154,015</b> | <b>8,562</b> | <b>653</b> | <b>127,868</b> |

*Jerusalem Aliyah Information Fair for around 1,000 French-speaking Jewish young people currently participating in Masa Israel Journey programs: March 2015*







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קרן היסוד  
KEREN HAYESOD  
UNITED ISRAEL APPEAL

הסתדרות הציונית העולמית  
THE WORLD ZIONIST ORGANIZATION



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