



# Partnering with The Jewish Agency for Israel to change the trajectory of the Jewish future, together.

## Federations' Core Dollars at Work



הסוכנות היהודית  
JEWISH AGENCY  
לארץ ישראל  
FOR ISRAEL

Every one of us, together.

[jewishagency.org](http://jewishagency.org)



@jewishagency



**For decades,  
The Jewish  
Agency for Israel  
and Jewish  
Federations have  
worked together  
to serve Jews  
globally.**

**This essential partnership allows us to collectively meet urgent needs, fortify communities, launch new emergency initiatives and ensure a strong Jewish future.**

In 2020, Jewish Federations contributed \$74.8 million in core unrestricted operating support to The Jewish Agency. These funds accounted for more than half of The Jewish Agency's unrestricted income and empowered us to operate key programs worldwide and respond quickly with new target efforts. And they are the embodiment of the unwavering commitment of the North American Jewish community to world Jewry.

This report shows how the generous unrestricted support of Federations is transforming the Jewish world.

Explore [The Jewish Agency's 2020 Impact Report](#) to see the profound difference your dollars made globally during an especially challenging year >



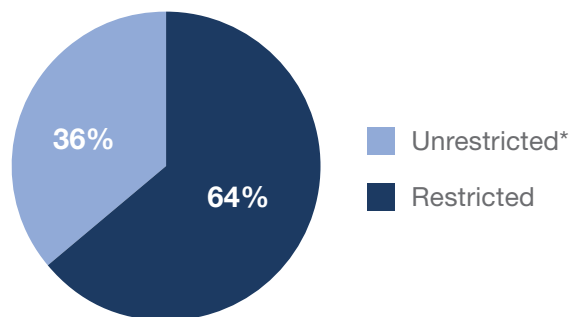
# The Crucial Role Of Federations' Core Funding

While all financial support is pivotal to The Jewish Agency's mission and work, core support is nothing less than the lifeblood of our work. Federations' allocation of unrestricted funds allows us to:

- Sustain crucial services over long periods of time, even when money from other foundations and funders has been depleted.
- Direct funds where they are needed when they are needed including:
  - Responding to emergencies in the Jewish world
  - Adapting to sudden changes, as COVID-19 required
  - Conceiving and piloting new programs
- Leverage funds from philanthropic and government sources that require an organizational match or commitment.
- Conduct critical functions—payroll and accounting, fundraising, marketing, facilities, security, staff training and much more—without which we could not operate any of the programs and services we do.

Jewish Federations' core support makes **EVERYTHING** we do possible and is The Jewish Agency's largest, most important source of unrestricted funding. It is the reason that together, we can have such a significant impact. As shown in the charts below, Federations' core funding of \$74.8 million in 2020 accounted for 59% of The Jewish Agency's unrestricted revenue – a vital and cherished source of flexible dollars.

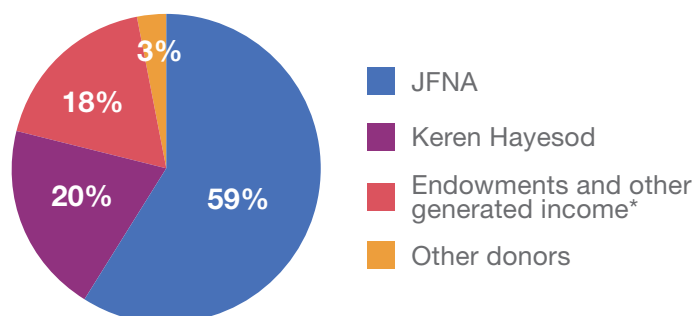
## Total 2020 Revenue



Unrestricted*	\$127 million
Restricted	\$229 million

<b>Total Revenue*</b>	<b>\$356 million</b>
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## Sources of Unrestricted Revenue



Jewish Federations	\$74.8 million
Keren Hayesod	\$25.0 million
Endowment and other generated income*	\$22.7 million
Other donors	\$4.5 million

<b>Total Unrestricted Income*</b>	<b>\$127 million</b>
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\*Including one-time income

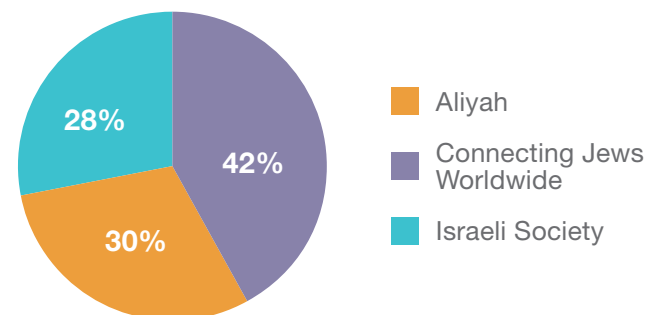
# A Global Impact

Core funding is the essential foundation that allows The Jewish Agency to serve Jews worldwide, enabling Federations to have an impact beyond their local communities, by providing:

- **Global Reach:** Federations have a presence in over 500 Jewish communities on six continents through The Jewish Agency. We are honored to apply our strategic expertise implementing activities and operations everywhere to help Federations fulfill their overseas philanthropic objectives. Our global reach provides you with the opportunity to fulfill your overseas philanthropic objectives through our expert ability to implement activities and operations anywhere.
- **Scale:** The funding from Jewish communities in North America, when combined with other revenue streams, provides The Jewish Agency with a budget of \$356 million (2020 figures), and in doing so, gives your community a direct role in changing the trajectory of the Jewish future.
- **Programmatic Breadth:** The range of programs and activities operated by The Jewish Agency ensures that annual Federation campaign gifts address the diverse needs of Jews throughout the world.
- **Flagship Brands:** Partnership2Gether, Masa Israel Journey, Shlichim (Israeli emissaries), Fund for Victims of Terror, Security Assistance Fund. Many of The Jewish Agency's programs have achieved a high profile in your communities, and offer Federations increased visibility and impact.

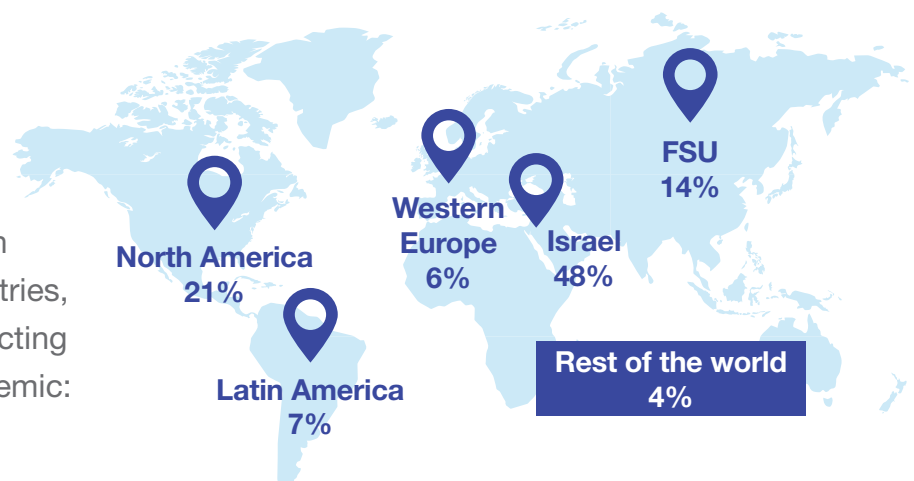
## 2020 Budget by Strategic Area

The chart to the right shows how The Jewish Agency yearly budget was allocated among the organization's three strategic areas:



## 2020 Budget by Region

In 2020, the unrestricted funding from Jewish Federations allowed The Jewish Agency to be on the ground in 65 countries, powering essential programs and impacting communities globally despite the pandemic:



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# Thank You

In 2020, throughout the coronavirus pandemic, Federations enabled The Jewish Agency to help Jews in need, sustain Jewish life when it was at real risk of collapsing and continue to provide essential programs and services in 65 countries around the globe.

Your steadfast commitment allowed us to accomplish much together, despite and because of the pandemic, helping Jews everywhere when they needed us the most. And our continuing close collaboration allows us to keep serving all of world Jewry, no matter what challenges we face now and in the future.

We are grateful to have Jewish Federations as our valued partners. Your unrestricted core dollars are critical to The Jewish Agency's global impact and our achievements are only possible because of you.

**On behalf of The Jewish Agency and Jews everywhere, thank you for your incredible continued support.**

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# A Decade of Global Connections

A look back in 2020 at select Jewish Agency and Federations accomplishments over the last 10 years



**400 communities and 700 schools** in and out of Israel worked in partnership



**250 communities** protected with essential security equipment



**14,800 Shlichim** (Israeli emissaries) brought Israel to communities in 30 countries



**65,000** Israeli children at risk, and their parents in mentorship and life skills programs



**1,500** small businesses empowered in Israel



**2,300** young Jews volunteered in humanitarian service learning centers



**47,000** Holocaust survivors and seniors provided with homes in Israel



**15,000** IDF lone soldiers supported before, during and after their army service



**267,000+** young Jews worldwide participated in immersive experiences in Israel



**100,000** Israeli victims of terror provided with emergency aid and ongoing care



**250,000** immigrants made Aliyah to Israel



**67,000** Russian-speaking children in activity camps

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